



Find a Dealer



> Love Promise

THE SUBARU LOVE PROMISE



We believe in making the world a better place. That's why we build fuel-efficient vehicles in eco-friendly plants. That's why, over the past 120 years, we've donated more than \$50 million to causes we all care about, and our employees have logged more than 28,000 volunteer hours.

And that's why we created the Subaru Love Promise. It's a pledge to do right by the communities in which we all live and work. We've signed it, and throughout the country, our retailers are doing the same. This is our promise to continue making a positive impact in the world and our neighborhoods.

Our Causes

It's our aim to spread the Love Promise as far as possible. That's why we work with a diverse range of organizations. Many of them fall under one of these three areas of focus.



Animals

Whether they live in our homes or in the wild, Subaru is committed to keeping all animals safe and healthy.

[Who We Support](#)



Environment

Loving the environment means more than loving the great outdoors. It means working to preserve it.

[Who We Support](#)



Education

It's our goal to make the pursuit of knowledge available to as many minds as possible.

[Who We Support](#)



Community

In a perfect world, hunger would be history and hope would be commonplace. We believe a perfect world is possible.

[Who We Support](#)



Health

We should all have a chance to lead a healthy life. We're aiming to give as many people that chance as we can.

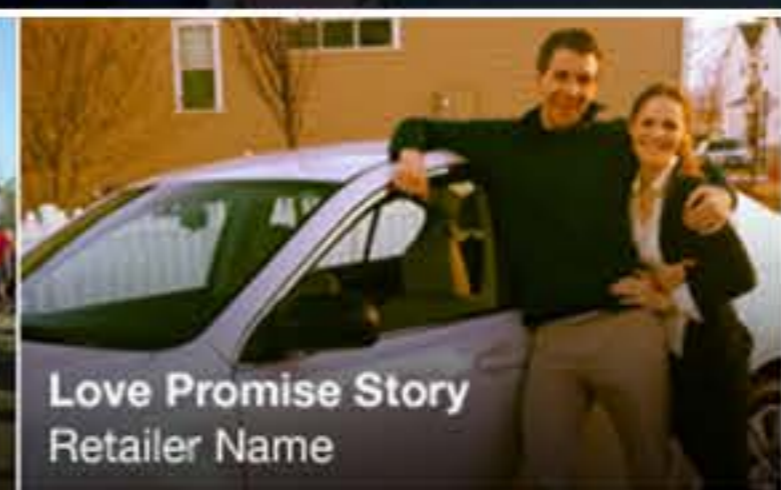
[Who We Support](#)

Top Five Retailer Stories from Around the Country

The Love Promise isn't strictly a national program. Our retailers are committed, too. Every month, we select the most inspiring stories from hundreds of Subaru retailers across the country and feature them here.

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May 2014 ▼



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Animals

ASPCA

The ASPCA® has been the voice for animals for 145 years, providing relief, care, and service to those in need. Whether it's rescuing animals from abuse, introducing and enforcing more humane legislation or supporting shelter communities, each donation furthers efforts to help animals live better lives.

Learn more at www.aspca.org.

Chirping Central

Chirping Central is all about the birds. We endeavor to inform and raise awareness on a number of levels, but most of all, we are about avian conservation, and hopefully make a difference in achieving a successful outcome for these species.

Learn more at <http://www.chirpingcentral.com>.



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Love Promise Story

[Retailer Name Will Go Here]



Posted by [SUBMITTER'S NAME]
MONTH DD, YYYY

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam nisl nibh, faucibus a urna eu, placerat venenatis odio. Aliquam faucibus massa vel risus ornare, a placerat elit dignissim. Praesent aliquet, magna vitae elementum tristique, tellus eros elementum leo, ac egestas neque neque et justo.

Praesent aliquet, magna vitae elementum tristique, tellus eros elementum leo, ac egestas neque neque et justo.

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THE SUBARU LOVE PROMISE

I believe in being part of my community.
 In setting an example.
 In building lifelong relationships.
 And in ensuring the love is felt not just by
 our customers,
 but by all.
 Not because it's good for business.
 Because it's the right thing to do.

Participating Retailers

- Maple Hill Subaru**
Kalamazoo, MI
- Nate Wade Subaru Salt**
Lake City, UT
- Austin Subaru**
Austin, TX
- Sommer's Subaru**
Mequon, WI
- Mid-Hudson Subaru**
Wappingers Falls, NY
- Subaru of Jacksonville**
Jacksonville, FL
- Premier Subaru**
Branford, CT
- Minooka Subaru**
Moosic, PA
- John Howard Subaru**
Morgantown, WV
- Tucson Subaru**
Tucson, AZ
- Adventure Subaru**
Fayetteville, AR
- Mark Miller Subaru**
South Towne Sandy, UT
- Subaru Superstore**
Chandler, AZ
- Bowser Subaru**
Pittsburgh, PA
- Ciocca Subaru**
Allentown, PA
- Patriot Subaru**
Saco, ME
- Capitol Subaru**
San Jose, CA
- Redding Subaru**
Redding, CA
- Subaru of Kings Automall**
Cincinnati, OH
- Annapolis Subaru**
Annapolis, MD
- Subaru of Gwinnett**
Duluth, GA
- Capitol Subaru (PDX)**
Salem, OR

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