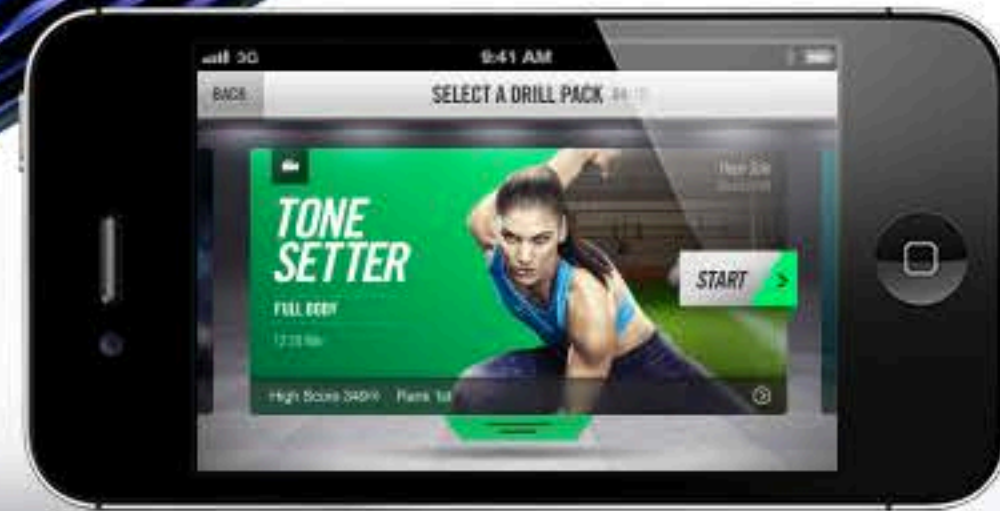




NIKE HYPERDUNK+
NIKE+ BASKETBALL



NIKE LUNAR HYPERWORKOUT+

NIKE+ TRAINING



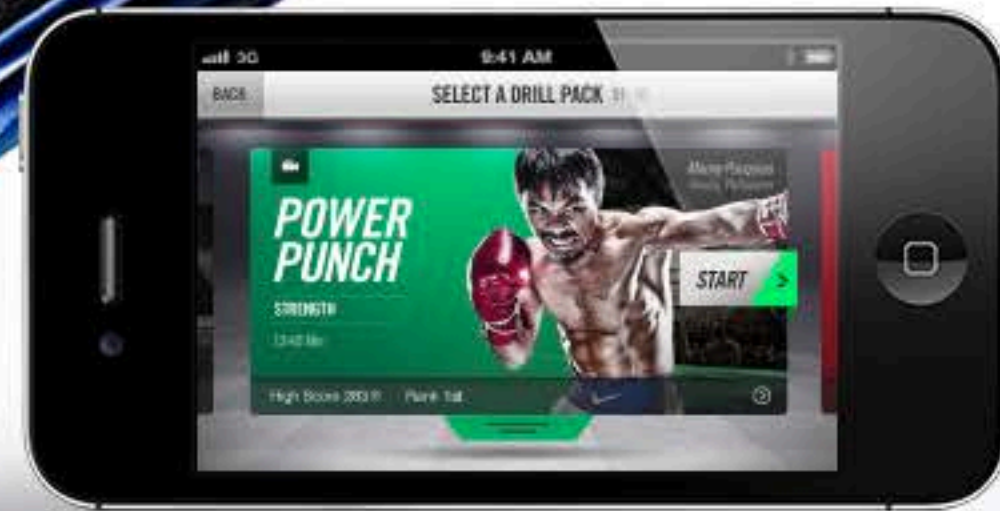
NIKE+ FUELBAND

LIFE IS A SPORT. MAKE IT COUNT.



NIKE LUNARGLIDE+

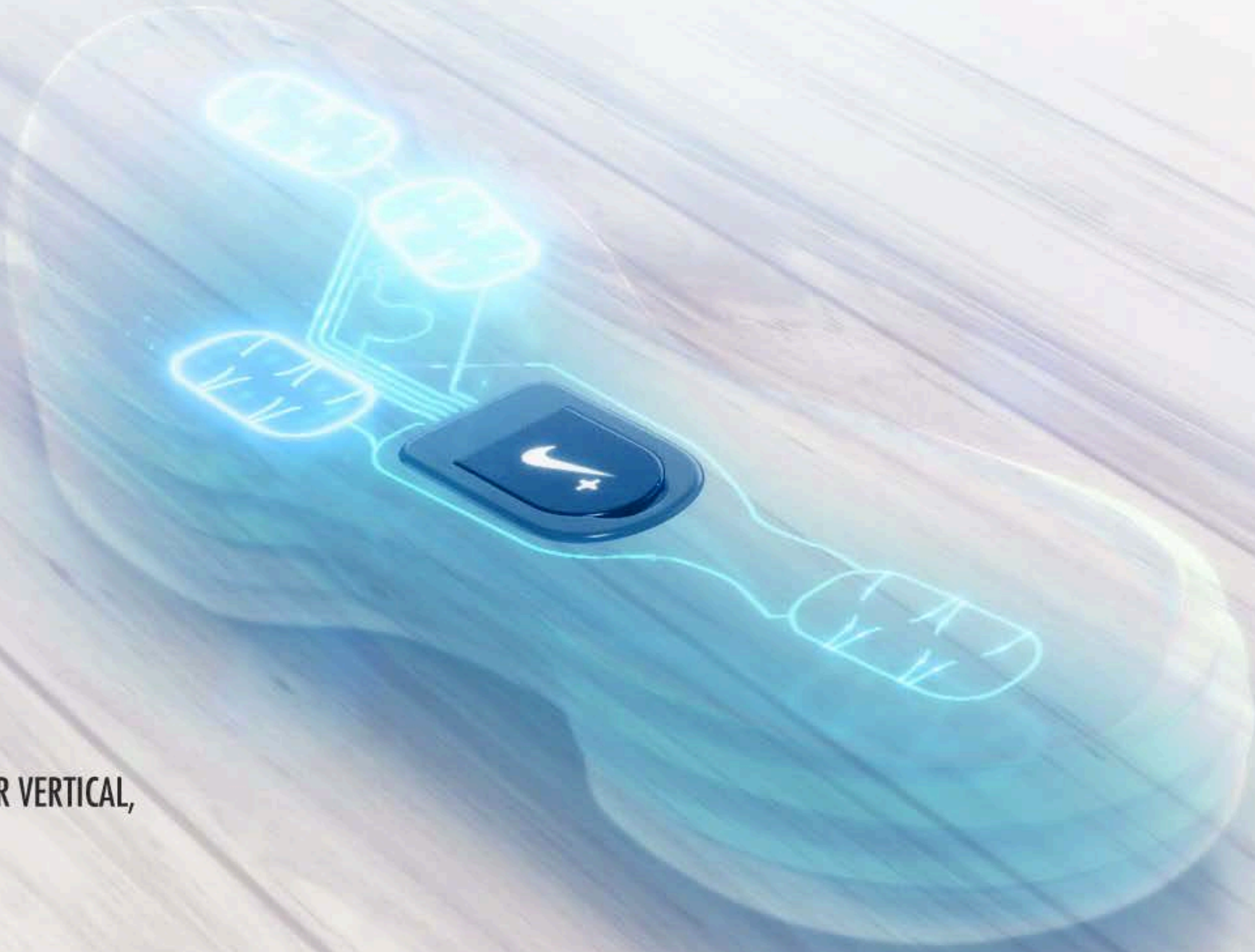
NIKE+ RUNNING



NIKE LUNARTR1+

NIKE+ TRAINING

**THE REVOLUTIONARY
NIKE HYPERDUNK+**



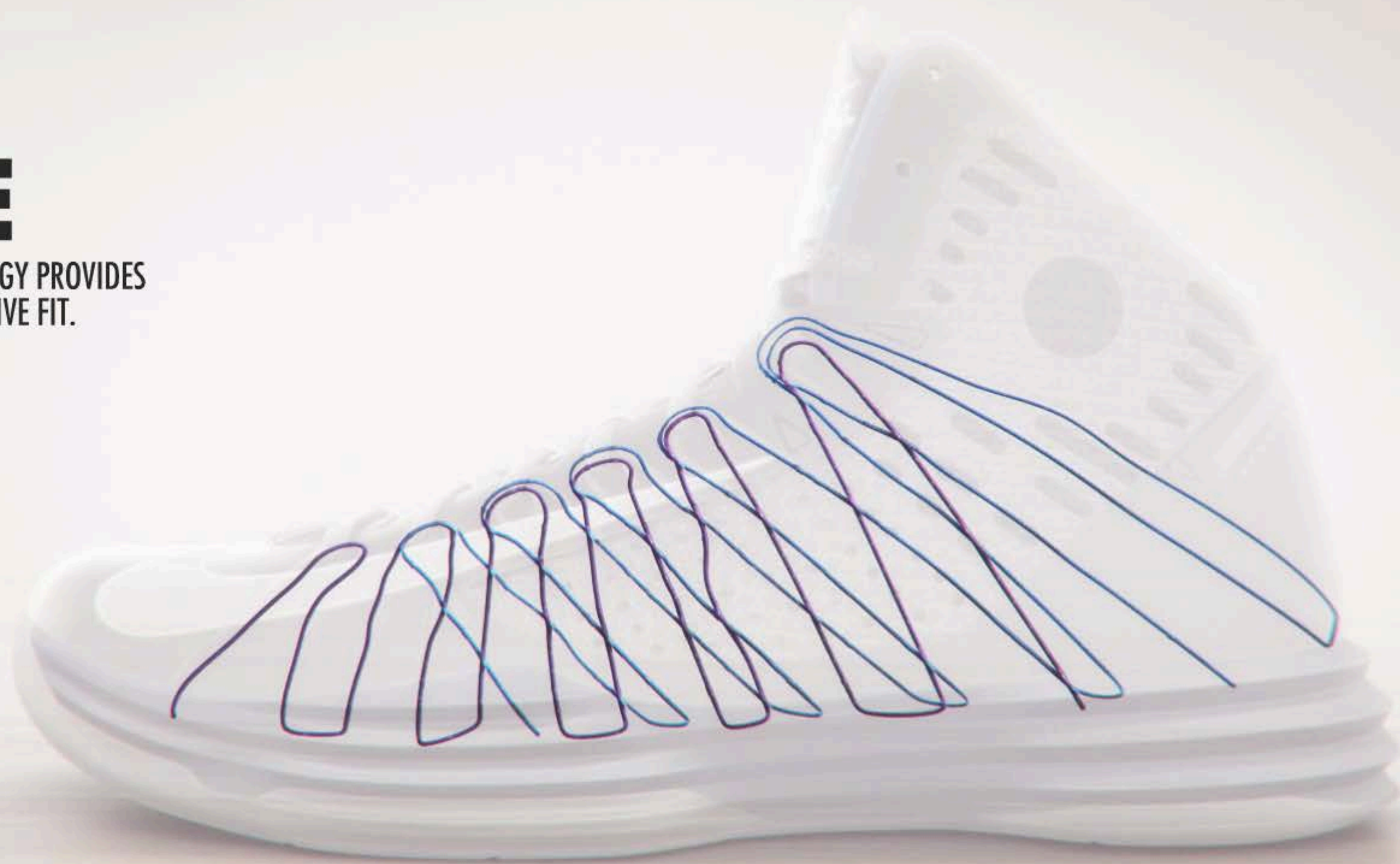
NIKE+

NIKE+ SENSORS MEASURE YOUR VERTICAL, QUICKNESS AND HUSTLE.



FLYWIRE

THE LATEST FLYWIRE TECHNOLOGY PROVIDES
DYNAMIC SUPPORT AND ADAPTIVE FIT.





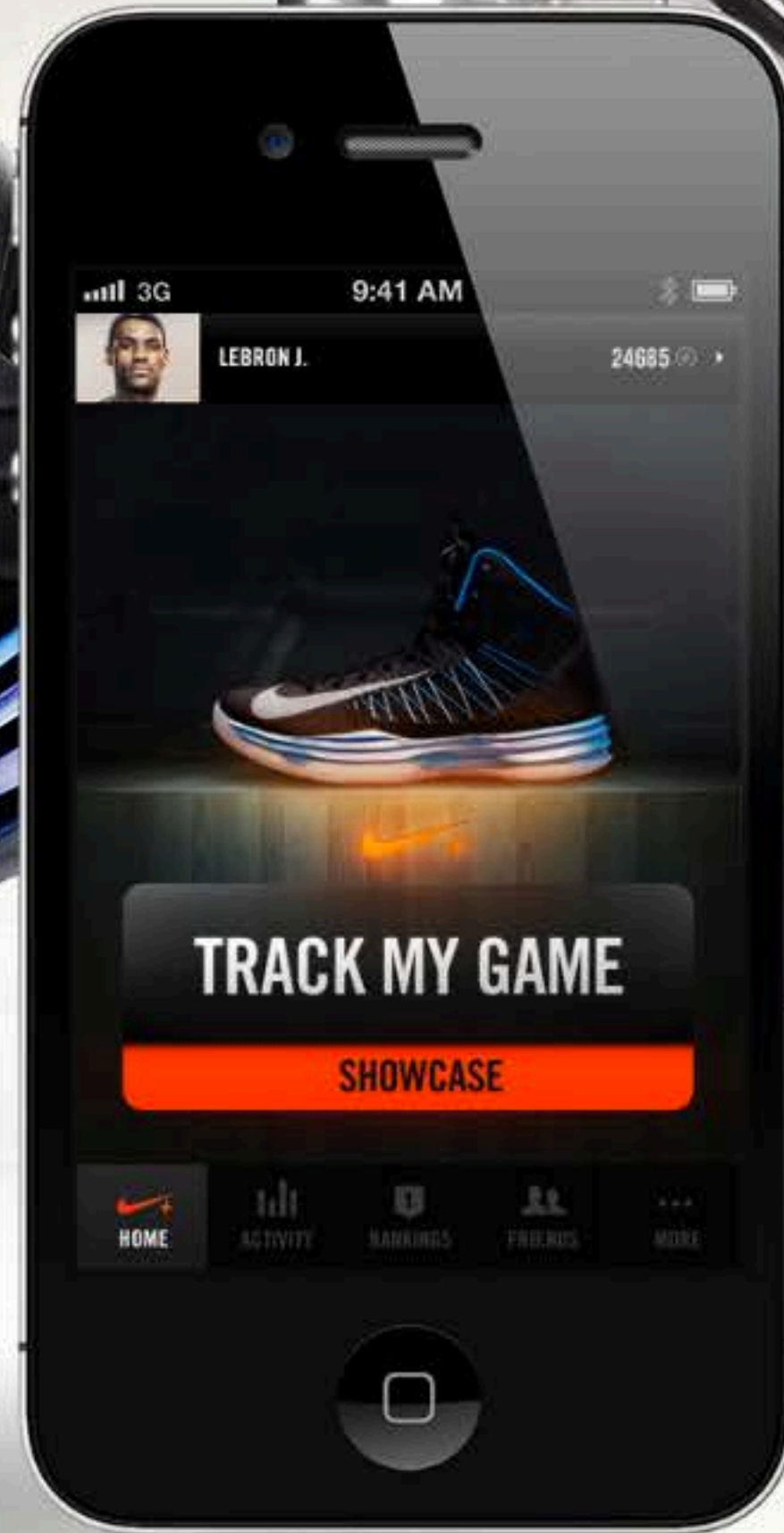
LUNARLON

LUNARLON & PHYLON MIDSOLE DELIVERS SOFT AND RESPONSIVE LIGHTWEIGHT CUSHIONING.

A wide-angle, low-angle shot of an empty indoor basketball court. The court floor is polished wood with visible court lines. In the background, there are several rows of empty bleachers. The wall behind the bleachers has several windows. A basketball hoop with an orange rim and a white net is visible in the upper left corner. The ceiling is a high, industrial-style structure with exposed beams and lights. The overall lighting is bright and even.

NIKE+ BASKETBALL APP

TRACK YOUR GAME





VERTICAL
40.3"

MEASURE YOUR VERTICAL JUMP.



SPEED
5.7 S/S



TRACK YOUR QUICKNESS.





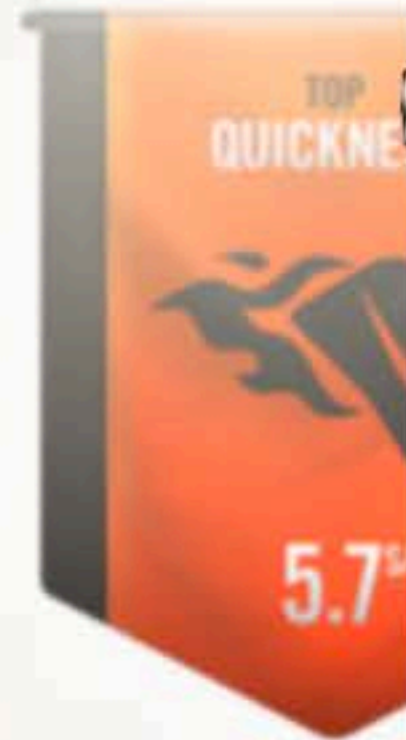
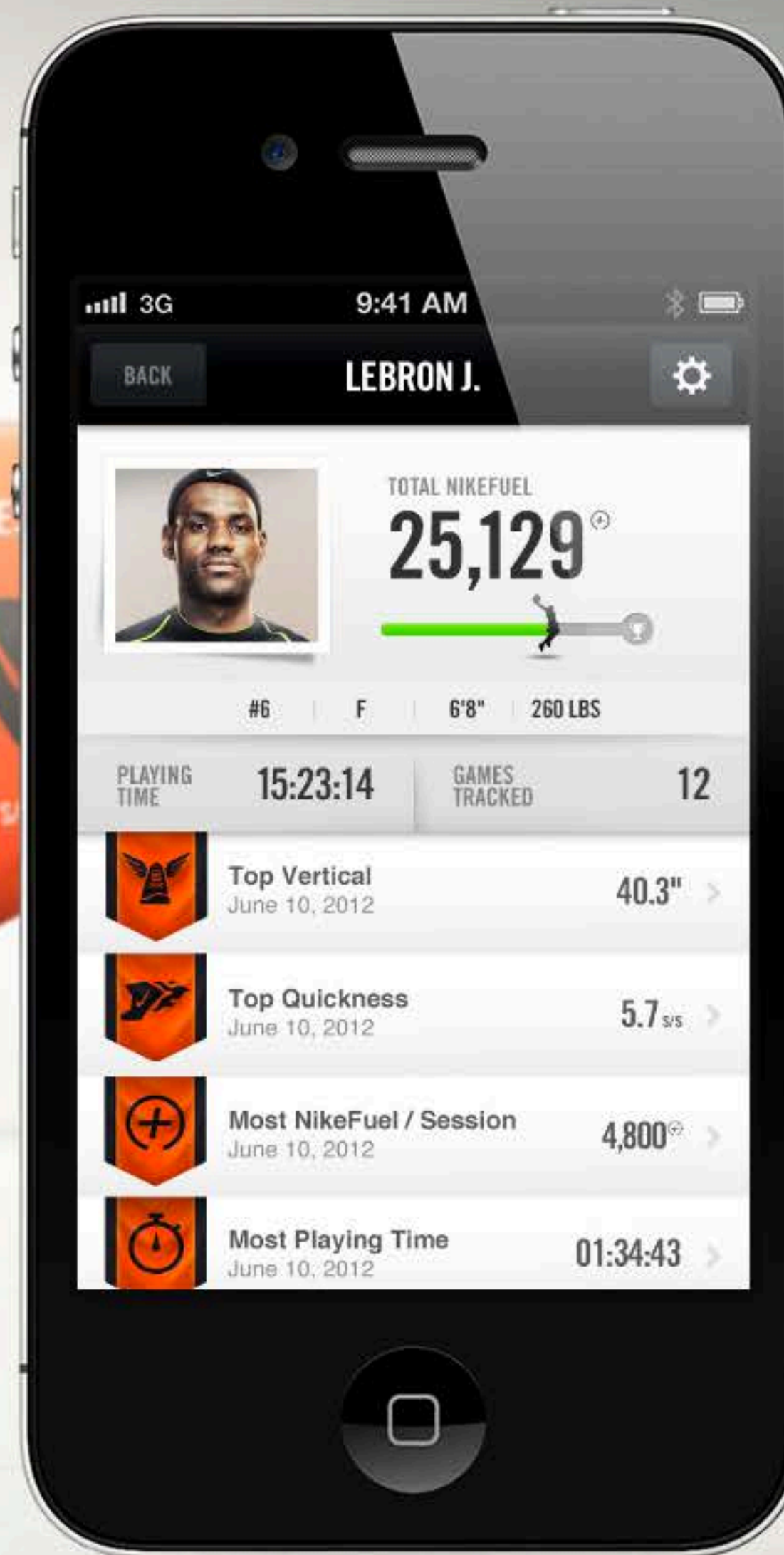
NIKEFUEL
973⁺

SEE YOUR HUSTLE, MEASURED IN NIKEFUEL.

[+ WHAT IS NIKEFUEL?](#)

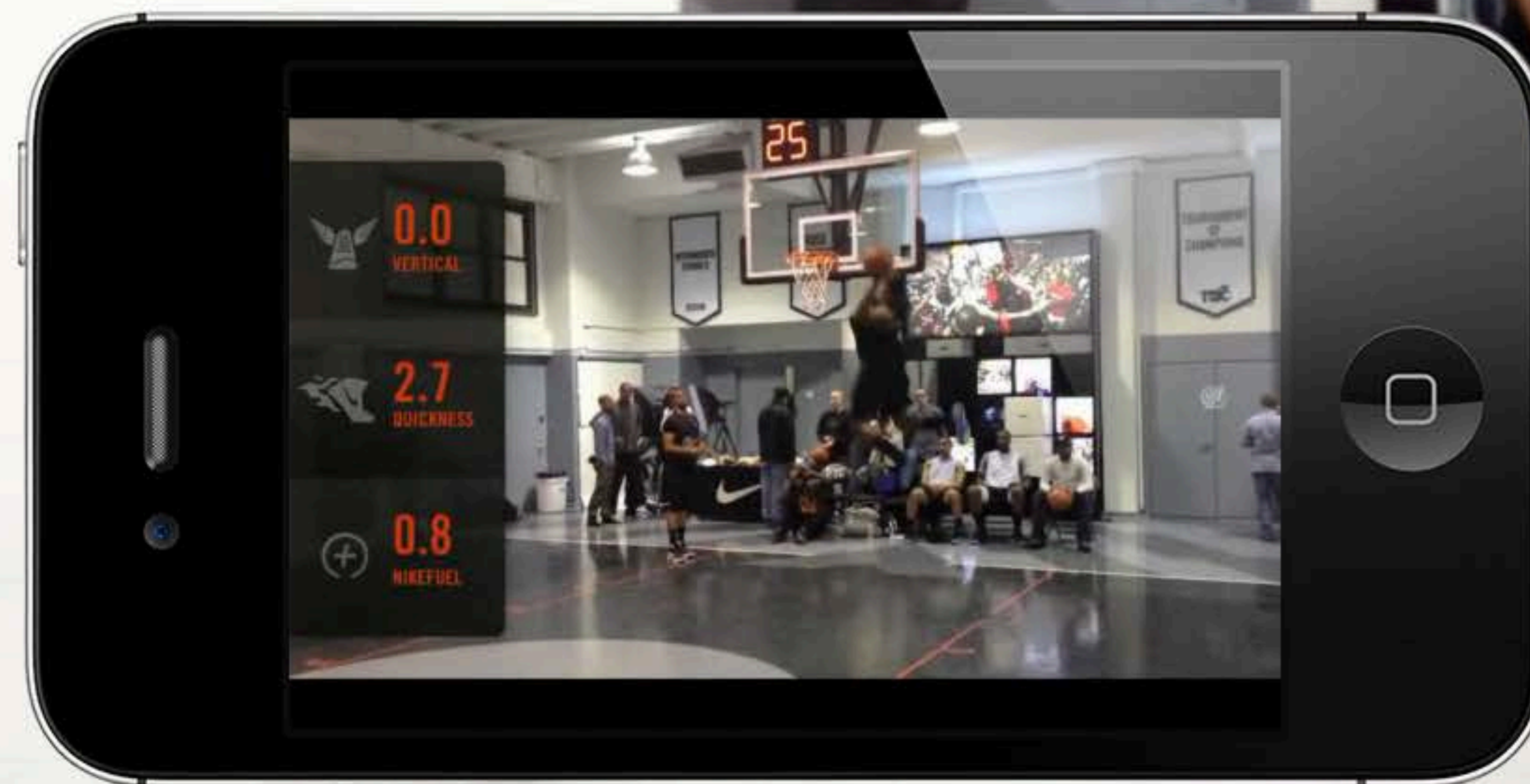


**SEE YOUR ACHIEVEMENTS
AND PROGRESS.**

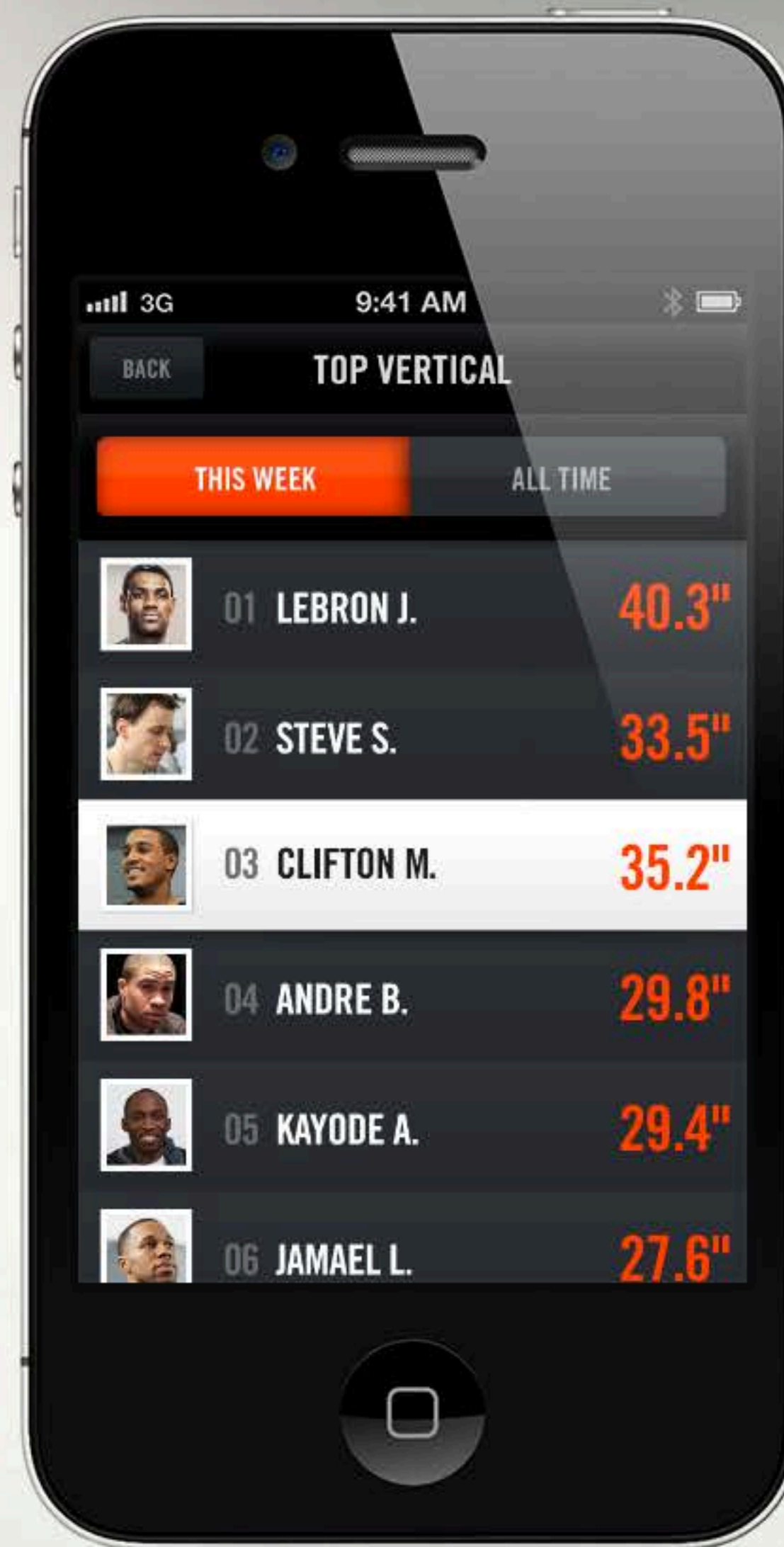


SHARE AND COMPARE

USE SHOWCASE MODE TO SHARE VIDEO AND STATS OF YOUR PLAY.



SEE HOW YOU STACK UP AGAINST
YOUR FRIENDS AND RIVALS.



01	LEBRON J.	40.3"
02	CLIFTON M.	35.2"
03	STEVE S.	33.5"
04	ANDRE B.	29.8"
05	KAYODE A.	29.4"

IMPROVE YOUR GAME

RISE UP WITH LEBRON'S TRAINING PACK
AVAILABLE ON THE NIKE+ TRAINING APP.

EXPERIENCE NIKE+ TRAINING

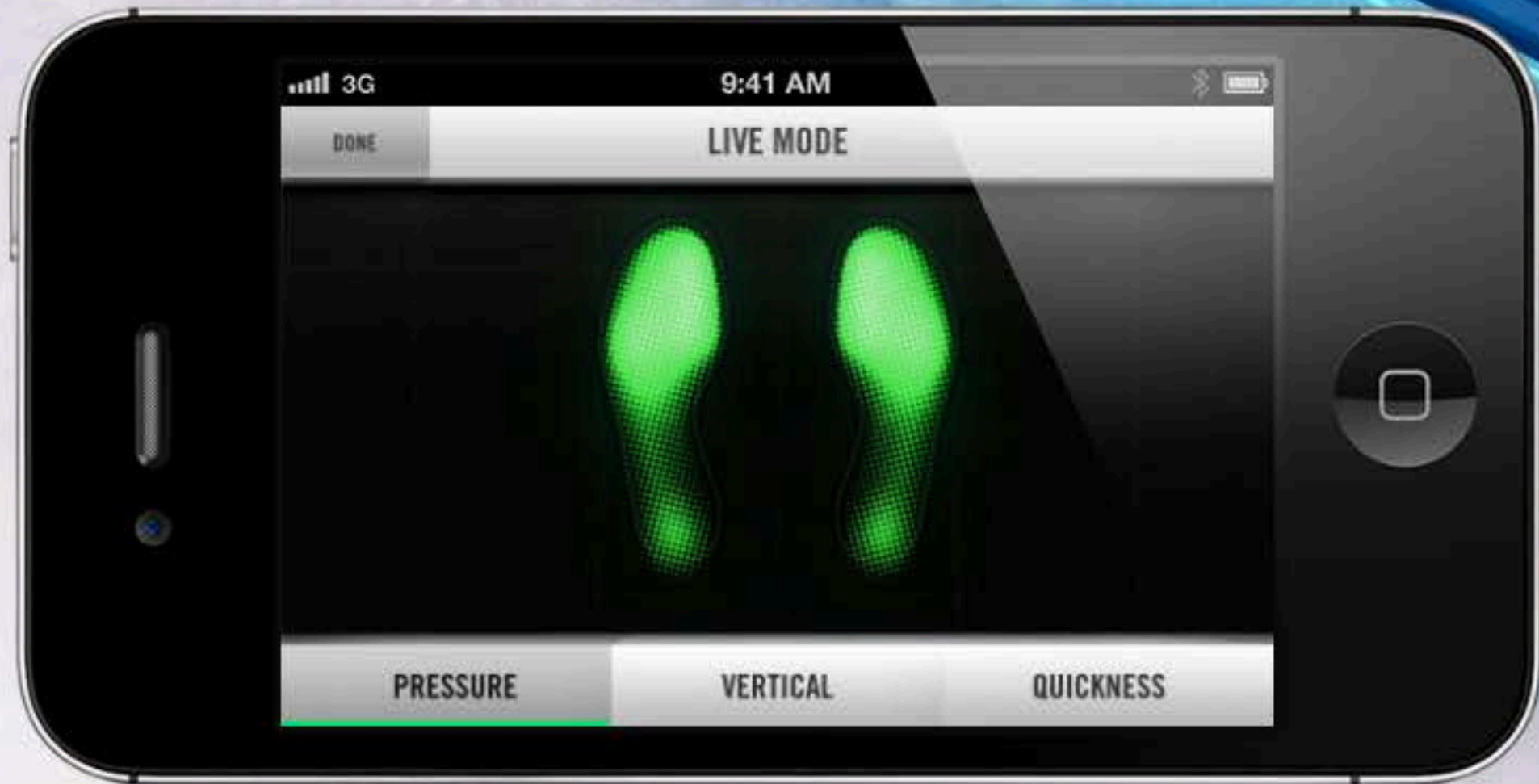


**THE REVOLUTIONARY
NIKE LUNAR HYPERWORKOUT+**



NIKE+

NIKE+ SENSORS MEASURE HOW HARD, FAST AND OFTEN YOU WORK OUT.



FLYWIRE

FLYWIRE TECHNOLOGY ENABLES AN ADAPTIVE,
SUPPORTIVE FIT.



LUNARLON

LUNARLON MIDSOLE DELIVERS SOFT YET RESPONSIVE
LIGHTWEIGHT CUSHIONING.



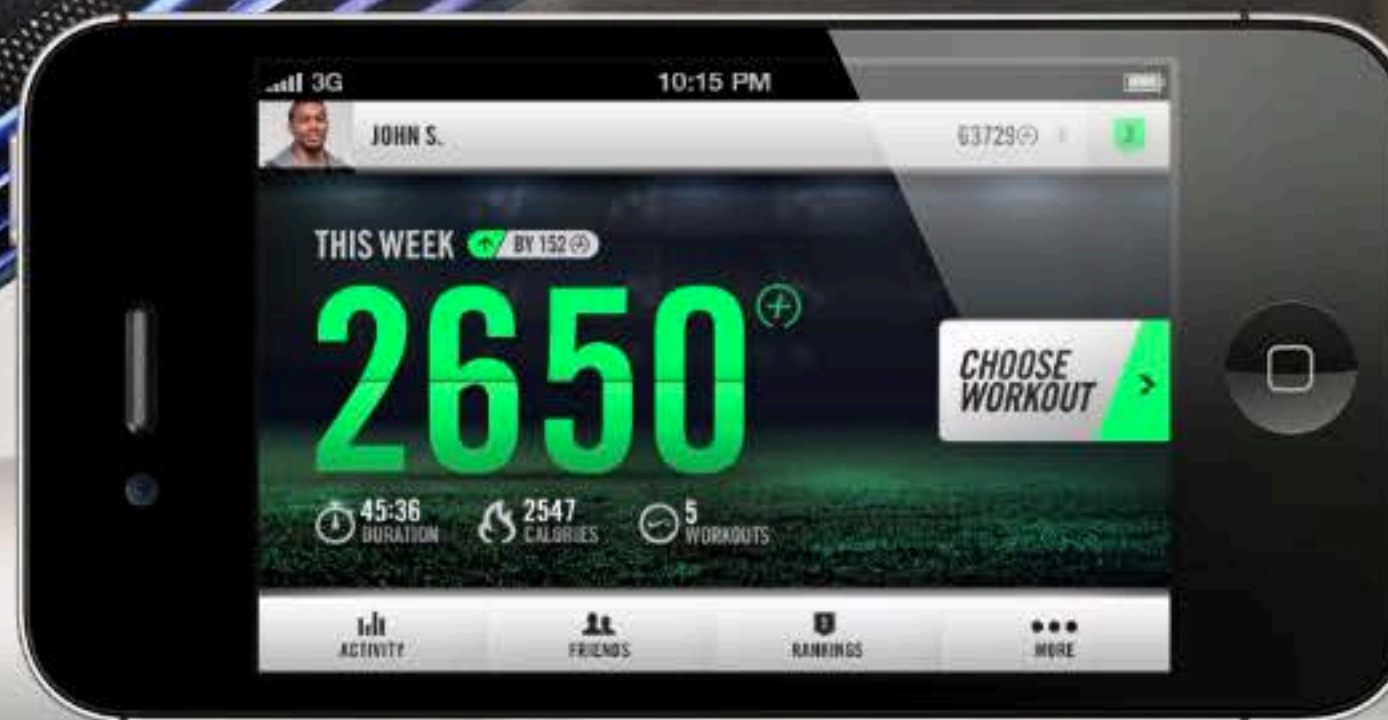
NIKE+ TRAINING APP



TURN YOUR WORKOUT INTO A GAME.

SCORES EVERY ASPECT OF YOUR WORKOUT
WITH NIKEFUEL TO COMPETE WITH FRIENDS.

[+ WHAT IS NIKEFUEL?](#)



SWIPE TO ADVANCE

TURN YOUR WORKOUT INTO A GAME.

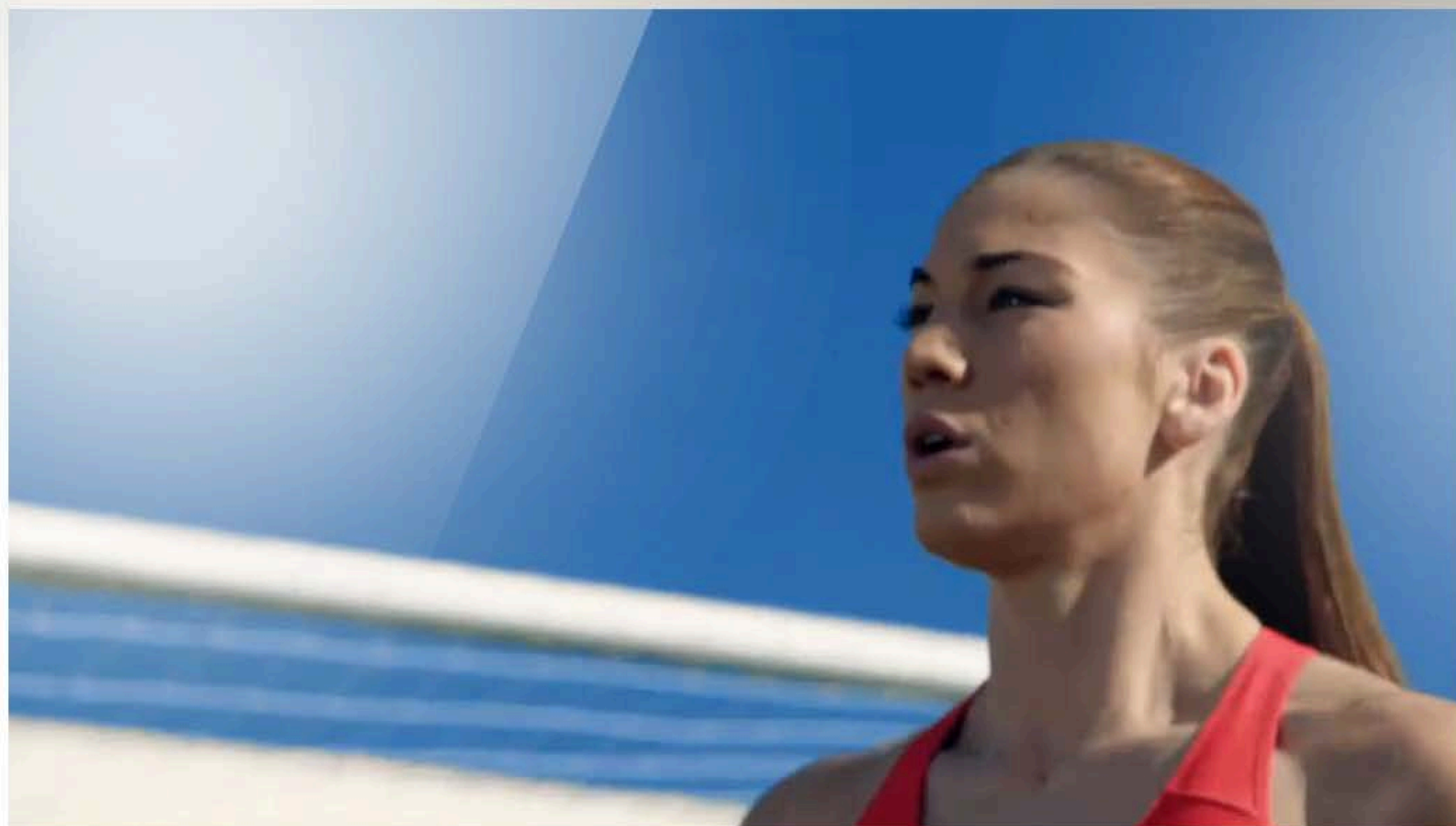
SCORES EVERY ASPECT OF YOUR WORKOUT
WITH NIKEFUEL TO COMPETE WITH FRIENDS.

[+ WHAT IS NIKEFUEL?](#)



TRAIN LIKE THE PROS

CHOOSE HIGH-INTENSITY WORKOUTS FROM THE WORLD'S BEST ATHLETES.



A row of six workout cards, each featuring a different athlete and workout type. The cards are: 1. 'RACE SHAPE' by Hope Solo (Soccer, USA), Cardio & Strength, 13:00 Min, High Score 419, Rank 1st. 2. 'TONE SETTER' by Hope Solo (Soccer, USA), Full Body, 12:20 Min, High Score 349, Rank 1st. 3. 'POWER PUNCH' by Manny Pacquiao (Boxing, Philippines), Strength, 13:40 Min, High Score 283, Rank 1st. 4. 'RISE UP' by LeBron James (Basketball, USA), Explosiveness, 13:00 Min, High Score 361, Rank 1st. 5. 'GRIND IT OUT' by Lary Fitzgerald (Football, USA), Power, 13:25 Min, High Score 391, Rank 1st. Each card includes a 'START' button and a play icon.

HOME

NIKE LUNAR HYPERWORKOUT+

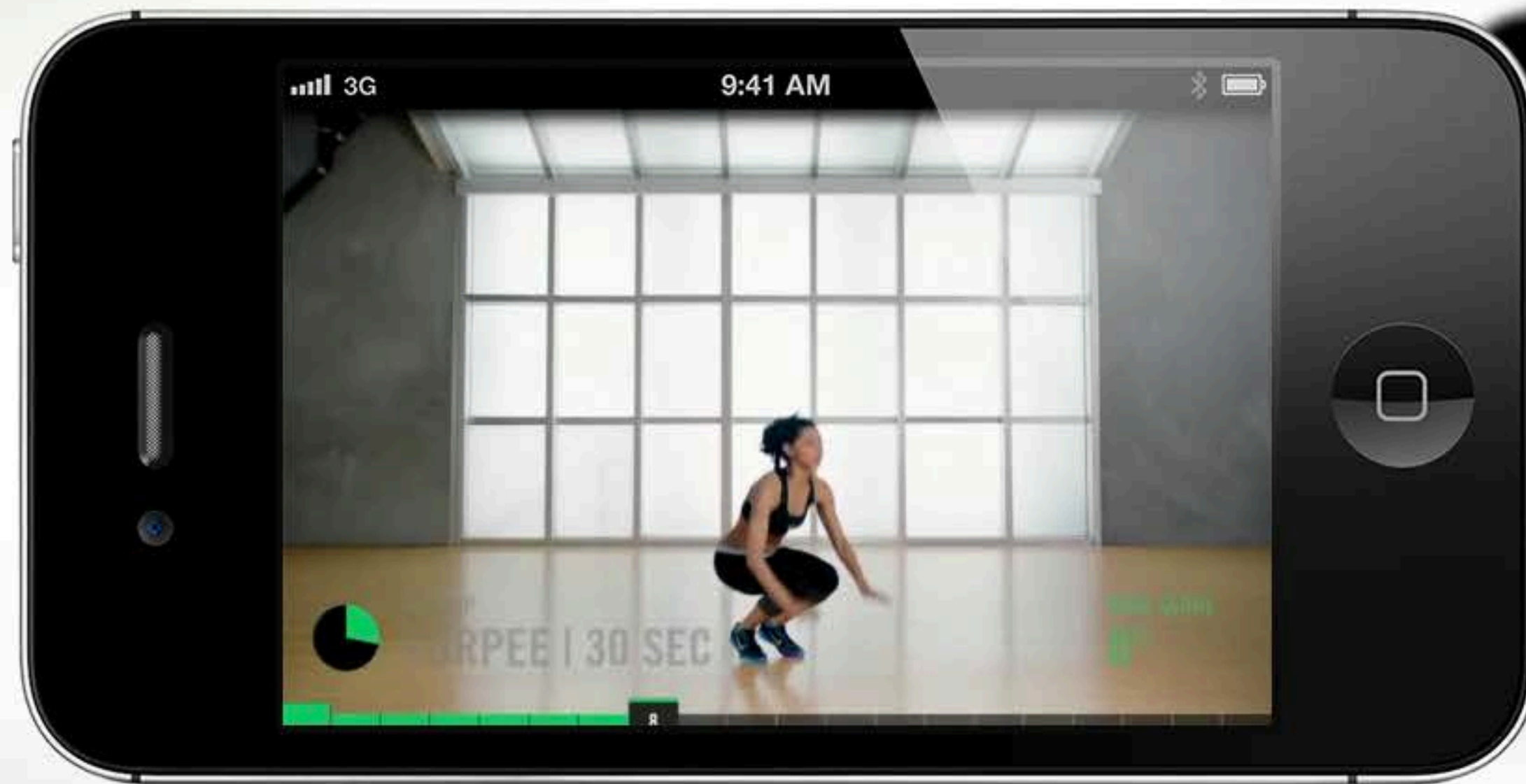
NIKE+ TRAINING APP > TURN YOUR WORKOUT INTO A GAME.

TRAIN LIKE A PRO

STAY ON TRACK

SHARE AND COMPETE

RECEIVE REAL-TIME INSTRUCTION DURING YOUR WORKOUTS.



DRILL DEMO



REAL-TIME PERFORMANCE

RECEIVE REAL-TIME INSTRUCTION DURING YOUR WORKOUTS.



REAL-TIME FEEDBACK

HOME

NIKE LUNAR HYPERWORKOUT+

NIKE+ TRAINING APP > TURN YOUR WORKOUT INTO A GAME.

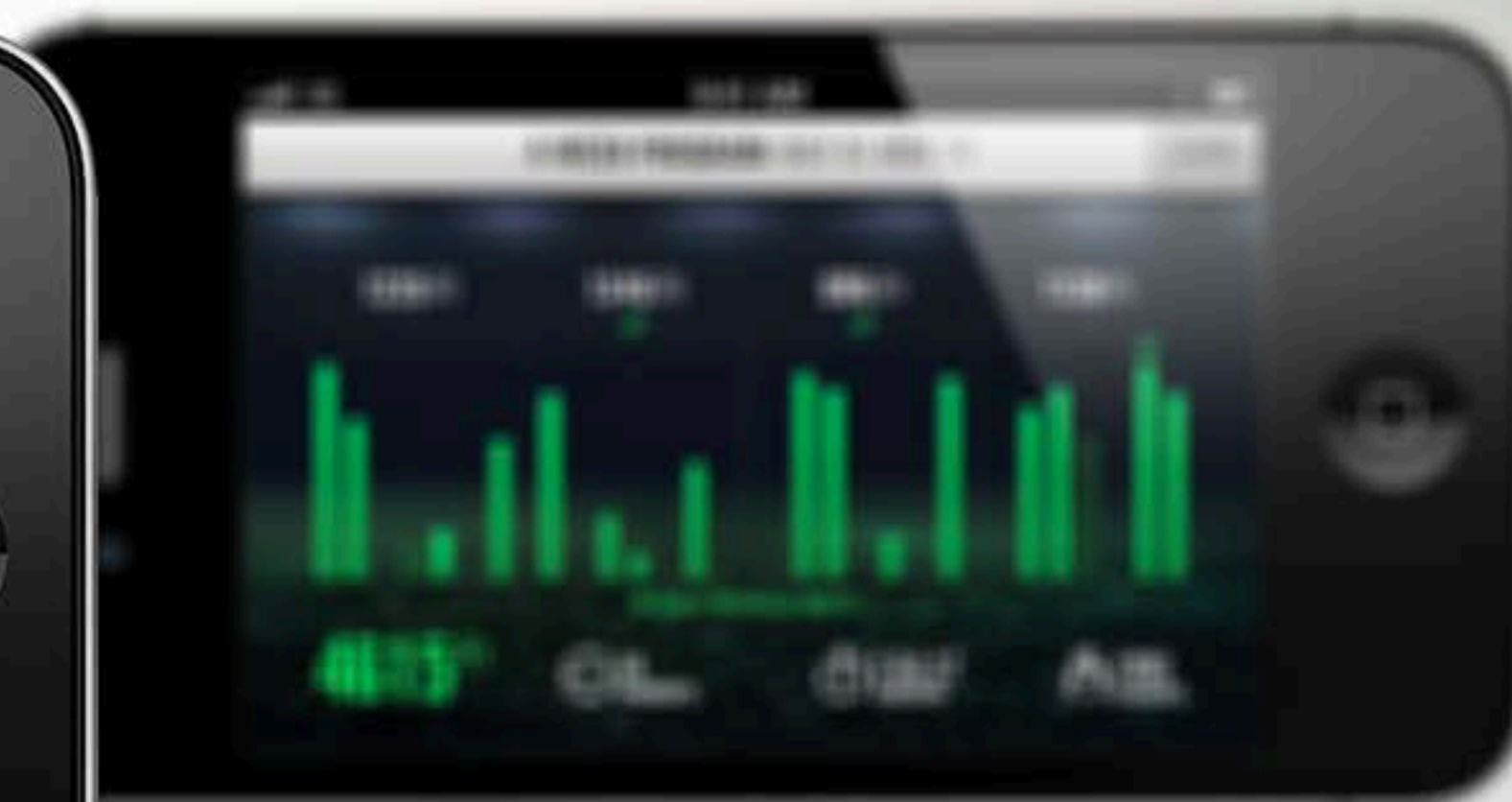
TRAIN LIKE A PRO

STAY ON TRACK

SHARE AND COMPETE

STAY ON TRACK

4-WEEK TRAINING PROGRAMS LET YOU TRACK YOUR PROGRESS.



4-WEEK PROGRAM PROGRESS

4-WEEK PROGRAM LEVELS

HOME

NIKE LUNAR HYPERWORKOUT+

NIKE+ TRAINING APP > TURN YOUR WORKOUT INTO A GAME.

TRAIN LIKE A PRO

STAY ON TRACK

SHARE AND COMPETE

STAY ON TRACK

4-WEEK TRAINING PROGRAMS LET YOU TRACK YOUR PROGRESS.



4-WEEK PROGRAM PROGRESS

HOME

NIKE LUNAR HYPERWORKOUT+

NIKE+ TRAINING APP > TURN YOUR WORKOUT INTO A GAME.




TRAIN LIKE A PRO

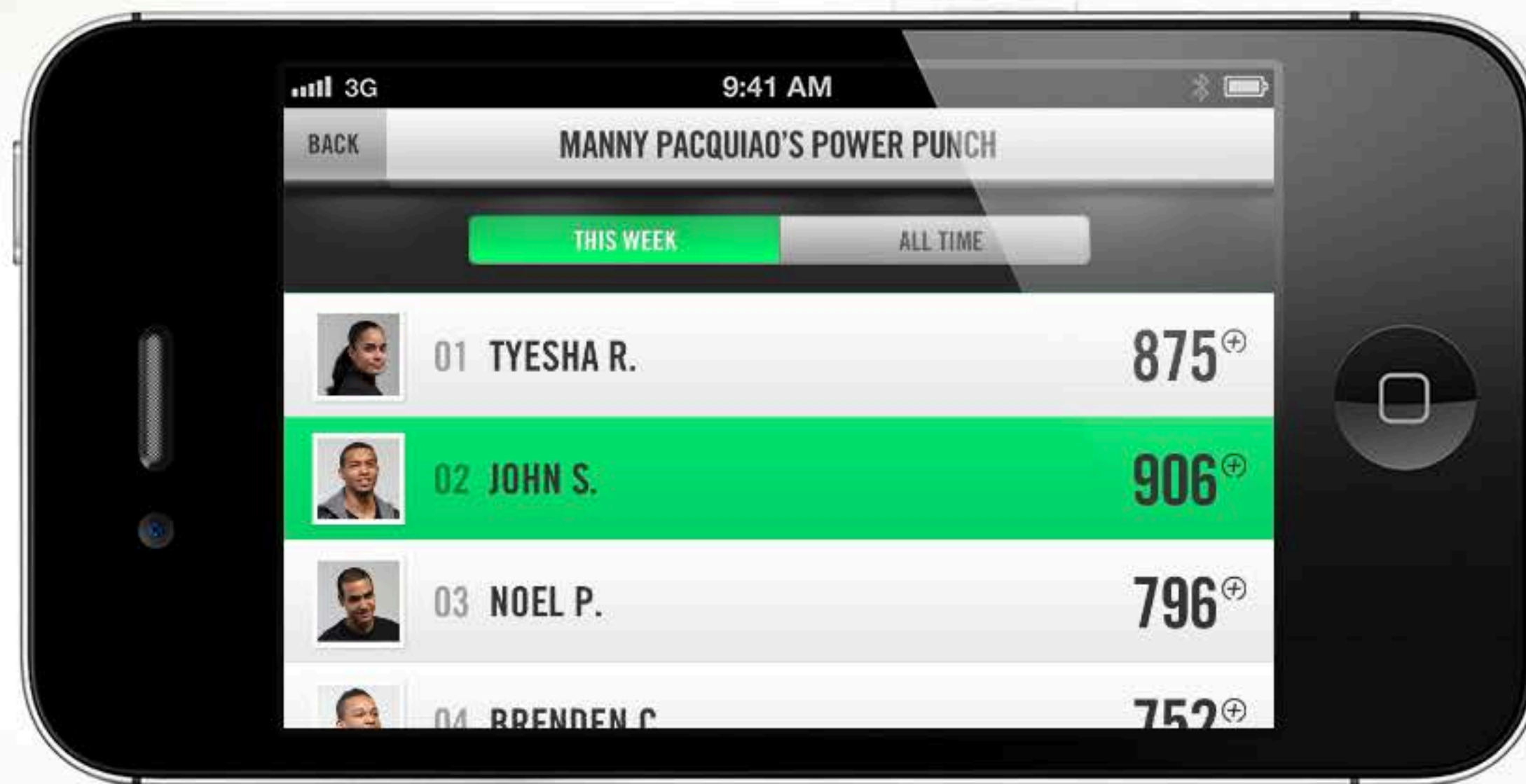
STAY ON TRACK

SHARE AND COMPETE

SHARE AND COMPETE

COMPARE SCORES AND COMPETE TO TOP THE RANKINGS.

	01 JOHN S.	906 ⁺
	02 TYESHA R.	875 ⁺
	03 NOEL P.	796 ⁺
		752 ⁺
		674 ⁺



**THE REVOLUTIONARY
NIKE LUNARTR 1+**

NIKE+

NIKE+ SENSORS MEASURE HOW HARD, FAST AND OFTEN YOU TRAIN.



FLYWIRE

FLYWIRE TECHNOLOGY ENABLES AN ADAPTIVE,
SUPPORTIVE FIT.



LUNARLON

LUNARLON MIDSOLE DELIVERS SOFT YET RESPONSIVE
LIGHTWEIGHT CUSHIONING.



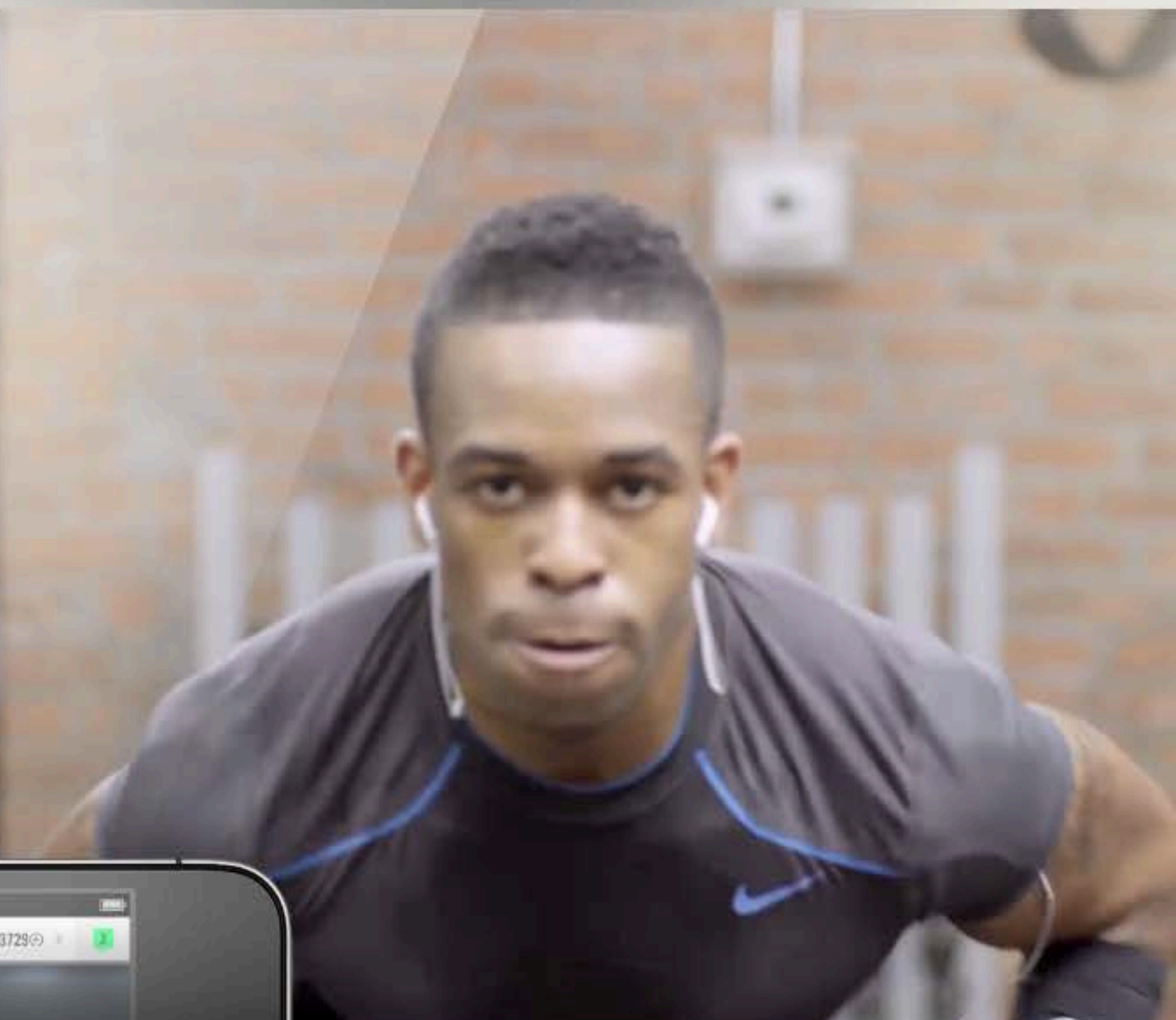
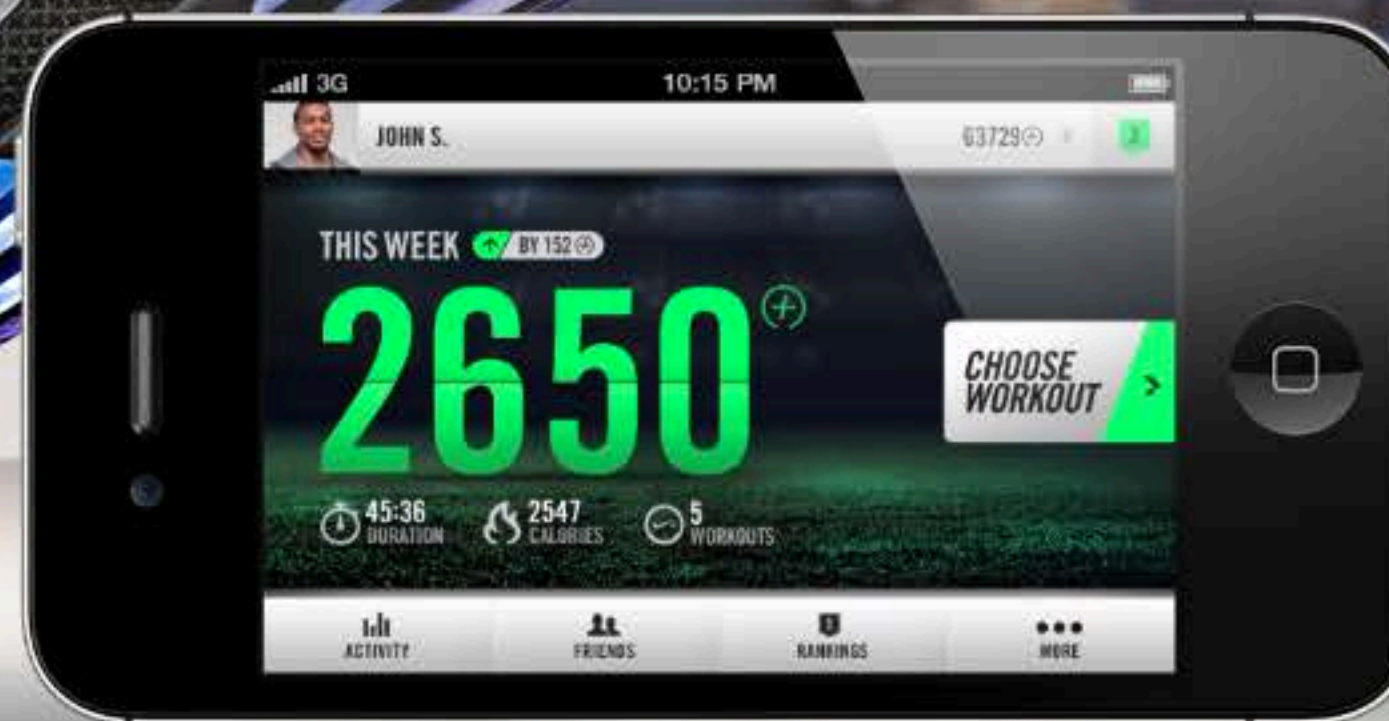
NIKE+ TRAINING APP



TURN TRAINING INTO A GAME.

SCORES EVERY ASPECT OF YOUR WORKOUT WITH NIKEFUEL TO COMPETE WITH FRIENDS.

[+ WHAT IS NIKEFUEL?](#)



TRAIN LIKE THE PROS

CHOOSE HIGH-INTENSITY WORKOUTS FROM THE WORLD'S BEST ATHLETES.



A row of six workout cards, each featuring a professional athlete and a 'START' button. The 'POWER PUNCH' card is highlighted with a green background.

- GRIND IT OUT** (POWER, 13:25 Min, High Score 391, Rank 1st) - LeBron James (Basketball, USA)
- POWER PUNCH** (STRENGTH, 13:40 Min, High Score 283, Rank 1st) - Manny Pacquiao (Boxing, Philippines)
- TONE SETTER** (FULL BODY, 12:20 Min, High Score 349, Rank 1st) - Hope Solo (Soccer, USA)
- RACE SHAPE** (CARDIO & STRENGTH, 13:00 Min, High Score 419, Rank 1st) - Pent Stokely-Drayton (Track & Field, UK)
- PERFECT 10** (EXPLOSIVENESS, 10:00 Min, High Score 249, Rank 1st) - Shawn Johnson (Gymnastics, USA)

HOME

NIKE LUNARTR1+

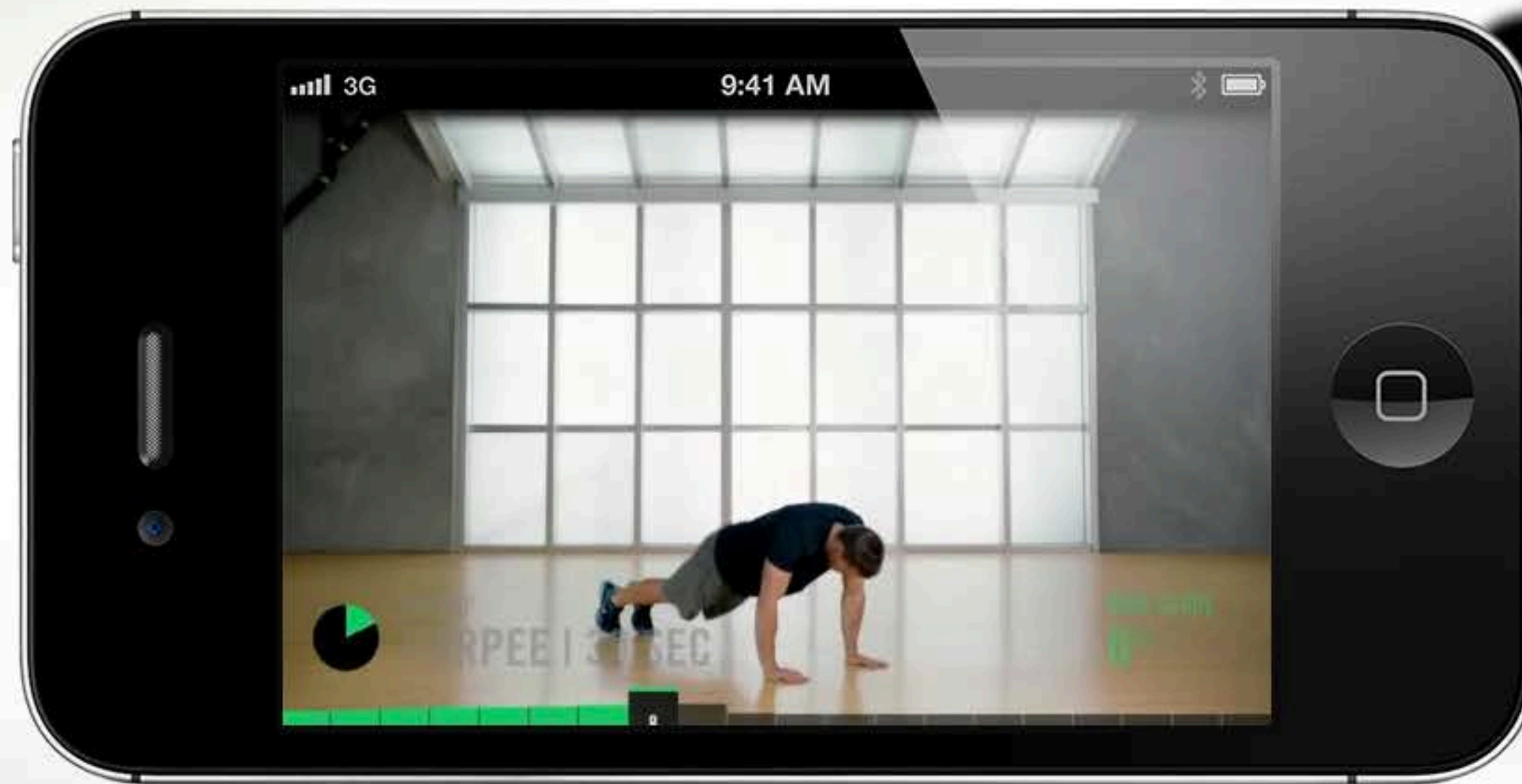
NIKE+ TRAINING APP > TURN TRAINING INTO A GAME.

TRAIN LIKE A PRO

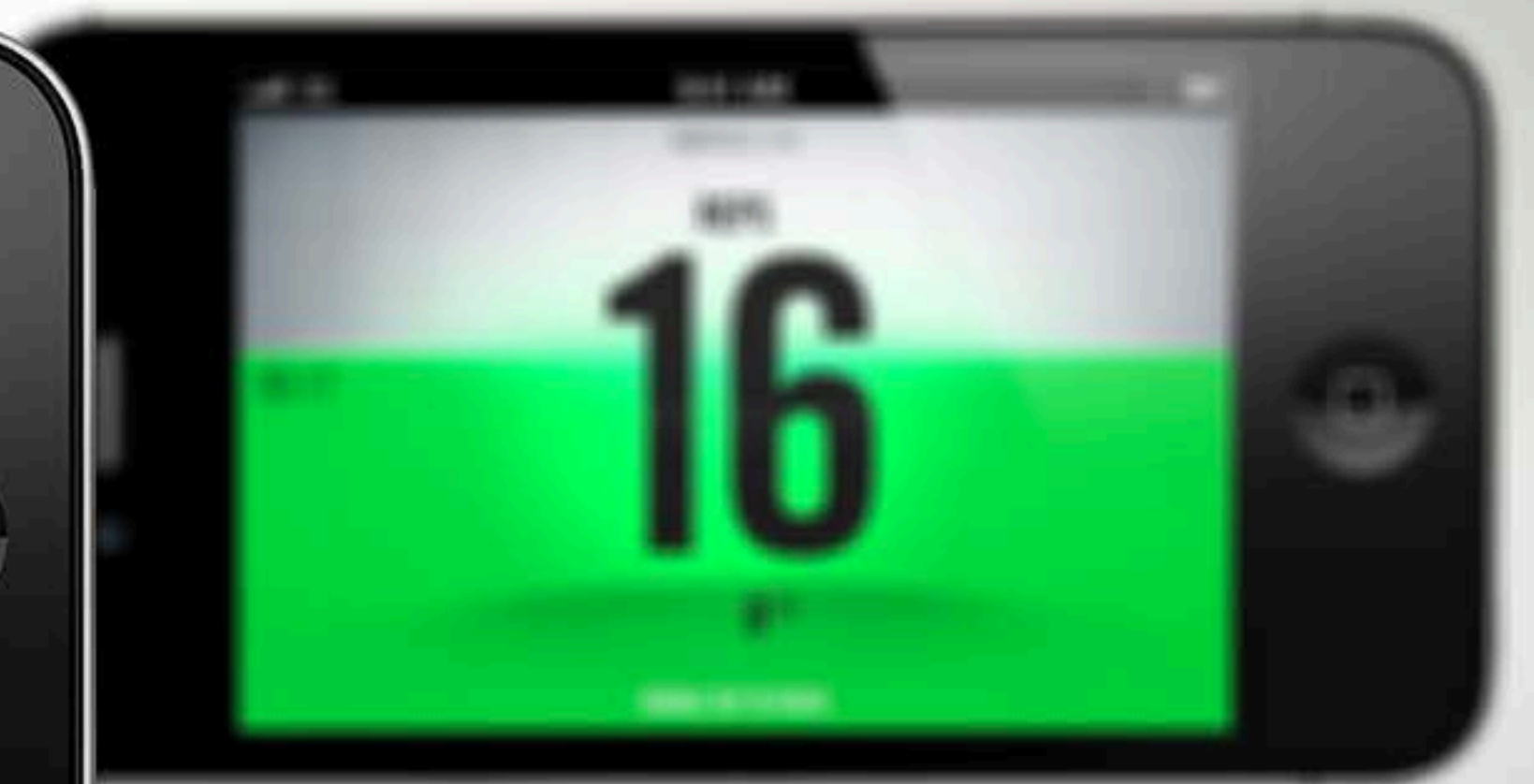
STAY ON TRACK

SHARE AND COMPETE

RECEIVE REAL-TIME INSTRUCTION DURING YOUR WORKOUTS.

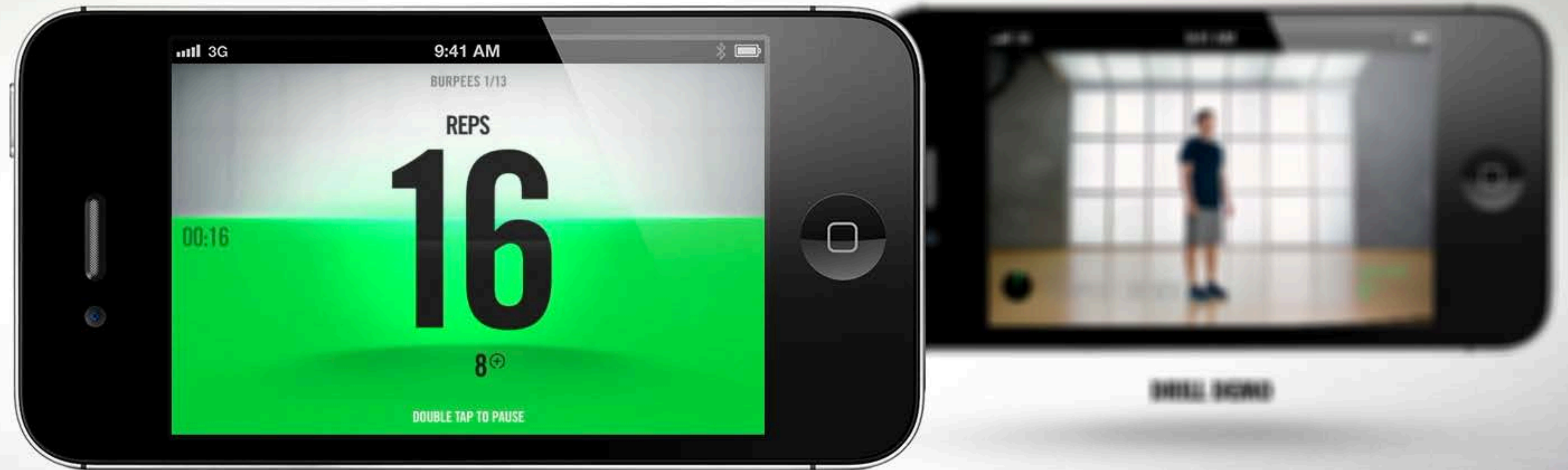


DRILL DEMO



REAL-TIME PERFORMANCE

RECEIVE REAL-TIME INSTRUCTION DURING YOUR WORKOUTS.



REAL-TIME FEEDBACK

HOME

NIKE LUNARTR1+

NIKE+ TRAINING APP > TURN TRAINING INTO A GAME.

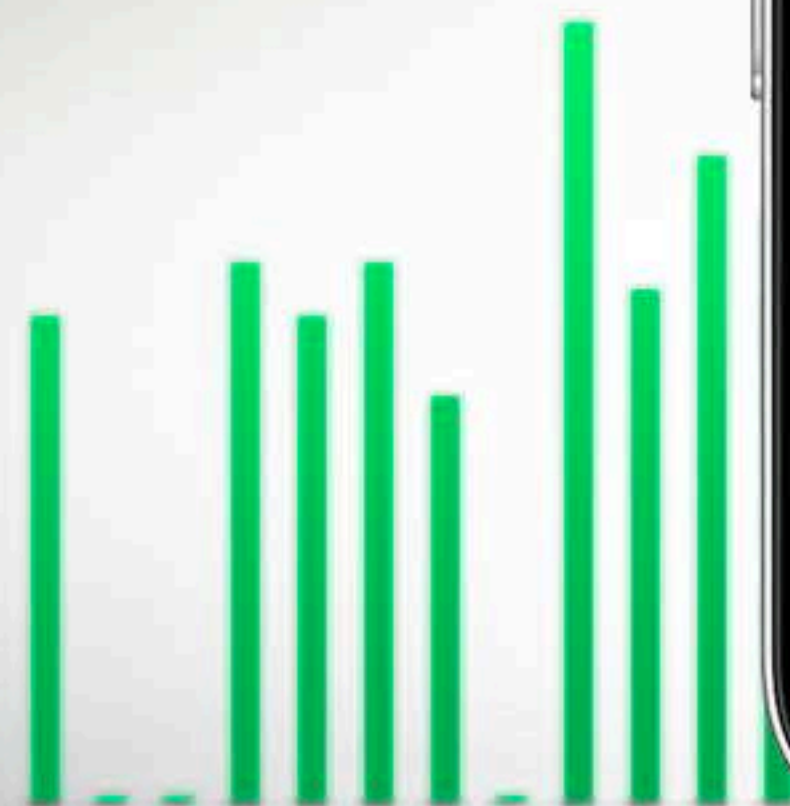
TRAIN LIKE A PRO

STAY ON TRACK

SHARE AND COMPETE

STAY ON TRACK

4-WEEK TRAINING PROGRAMS LET YOU TRACK YOUR PROGRESS.



4-WEEK PROGRAM PROGRESS

4-WEEK PROGRAM LEVELS

STAY ON TRACK




4-WEEK TRAINING PROGRAMS LET YOU TRACK YOUR PROGRESS.

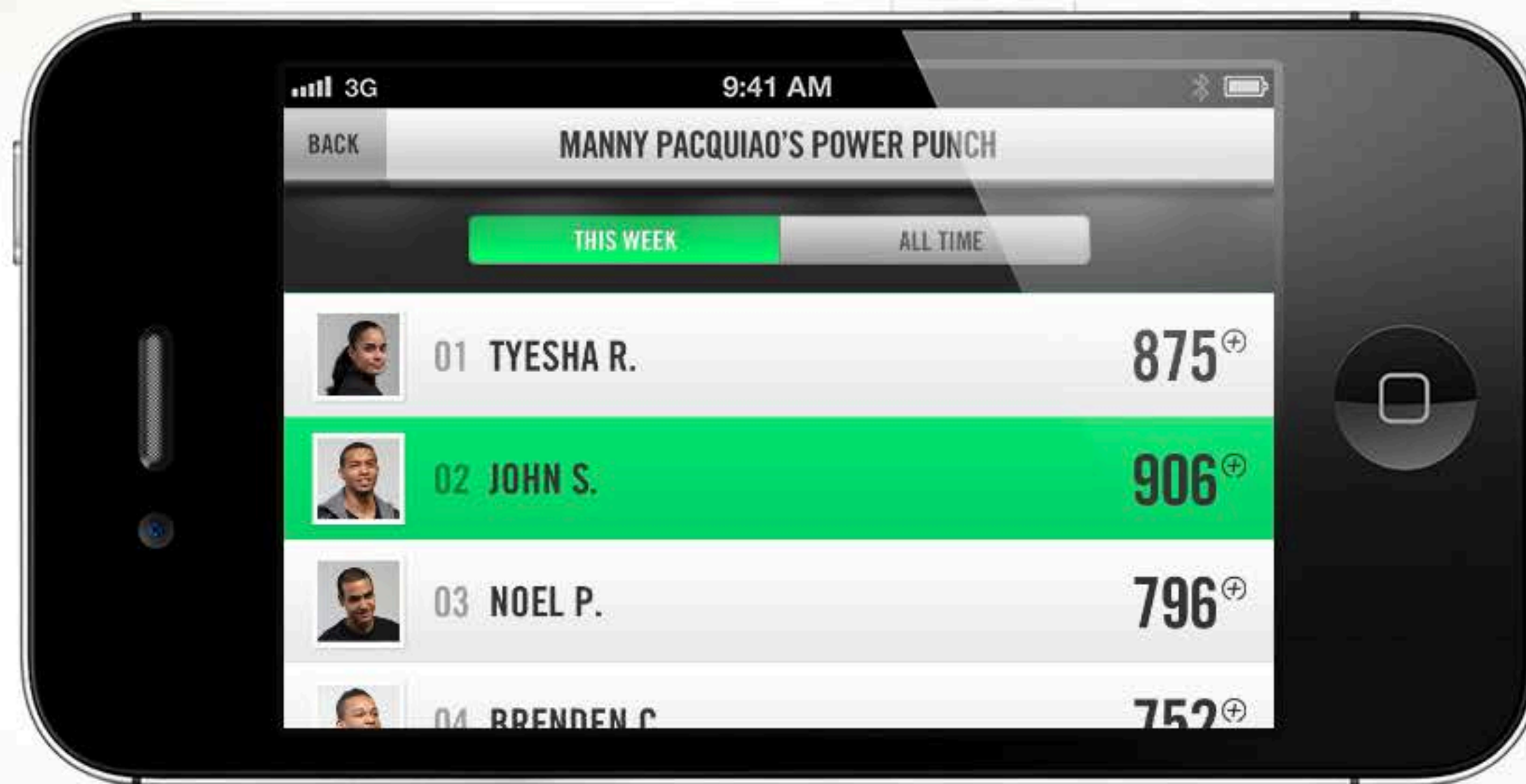


4-WEEK PROGRAM PROGRESS

SHARE AND COMPETE

COMPARE SCORES AND COMPETE TO TOP THE RANKINGS.

	01 JOHN S.	906 ⁺
	02 TYESHA R.	875 ⁺
	03 NOEL P.	796 ⁺
		752 ⁺
		674 ⁺



**THE REVOLUTIONARY
NIKE LUNARGLIDE+**

FLYWIRE

FLYWIRE THREADS CRADLE THE FOOT FOR AN ADAPTIVE, SUPPORTIVE FIT.



[HOME](#)

[NIKE LUNARGLIDE+](#) > [FLYWIRE](#)

[LUNARLON](#)

[DYNAMIC SUPPORT](#)

[NIKE+ RUNNING APP](#)

[NIKE+ SPORTWATCH GPS](#)

LUNARLON

LUNARLON CUSHIONING DELIVERS AN INCREDIBLY
SOFT AND SPRINGY RIDE.



[HOME](#)

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[LUNARLON](#)

[DYNAMIC SUPPORT](#)

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[NIKE+ SPORTWATCH GPS](#)

DYNAMIC SUPPORT

PROVIDES JUST THE STABILITY YOU NEED.



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[LUNARLON](#)

[DYNAMIC SUPPORT](#)

[NIKE+ RUNNING APP](#)

[NIKE+ SPORTWATCH GPS](#)

NIKE+ RUNNING APP

TRACK YOUR RUNS

THE NIKE+ RUNNING APP MEASURES YOUR PACE, DISTANCE, CALORIES BURNED, AND MAPS OUT YOUR RUNNING ROUTES.



GPS



TIME



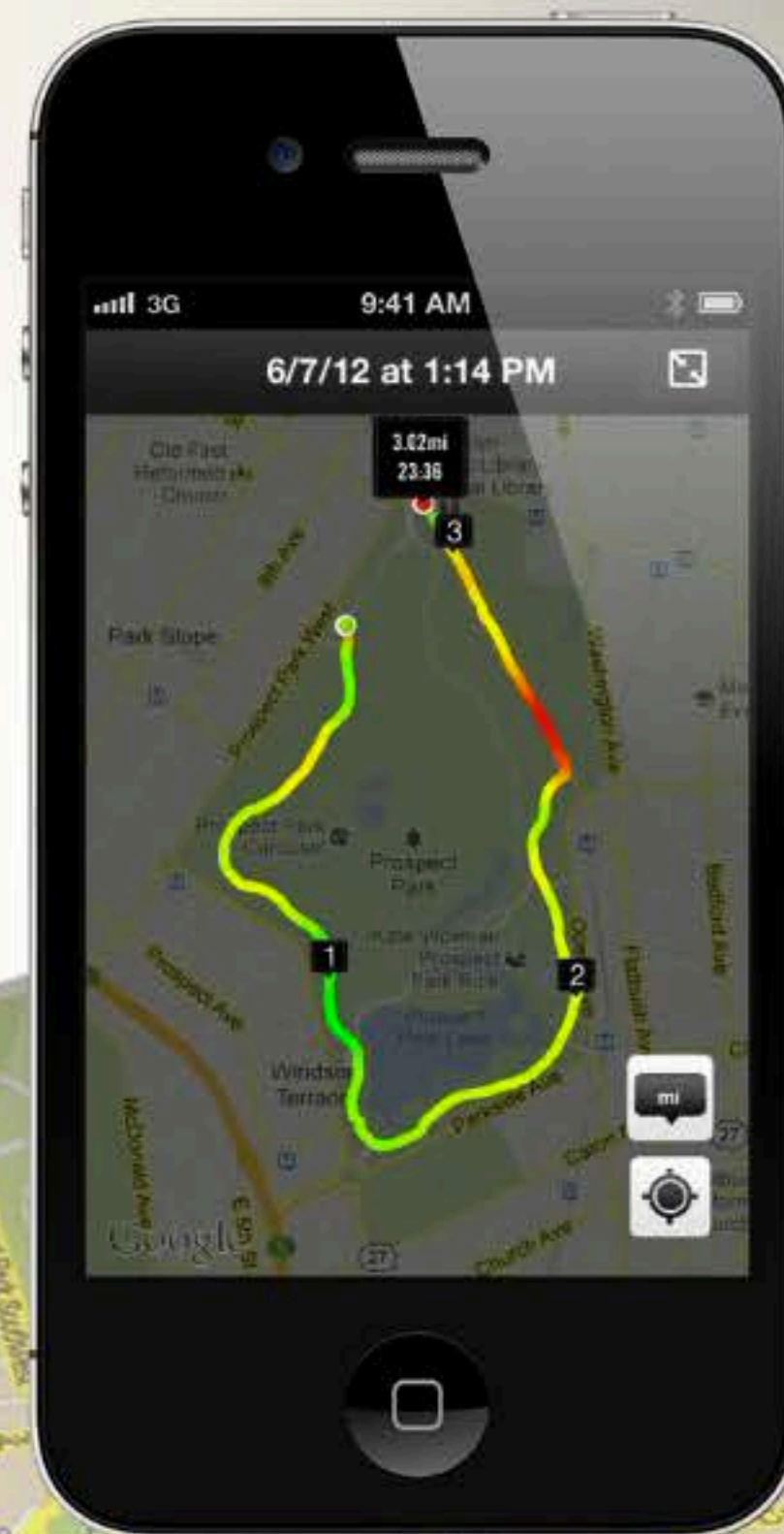
PACE



CALORIES



STEPS



MOBILE DEVICES

HOME

NIKE LUNARGLIDE+

NIKE+ RUNNING APP > TRACK YOUR RUNS

SEE YOUR PROGRESS

SHARE YOUR RUNS

DO MORE

NIKE+ SPORTWATCH GPS



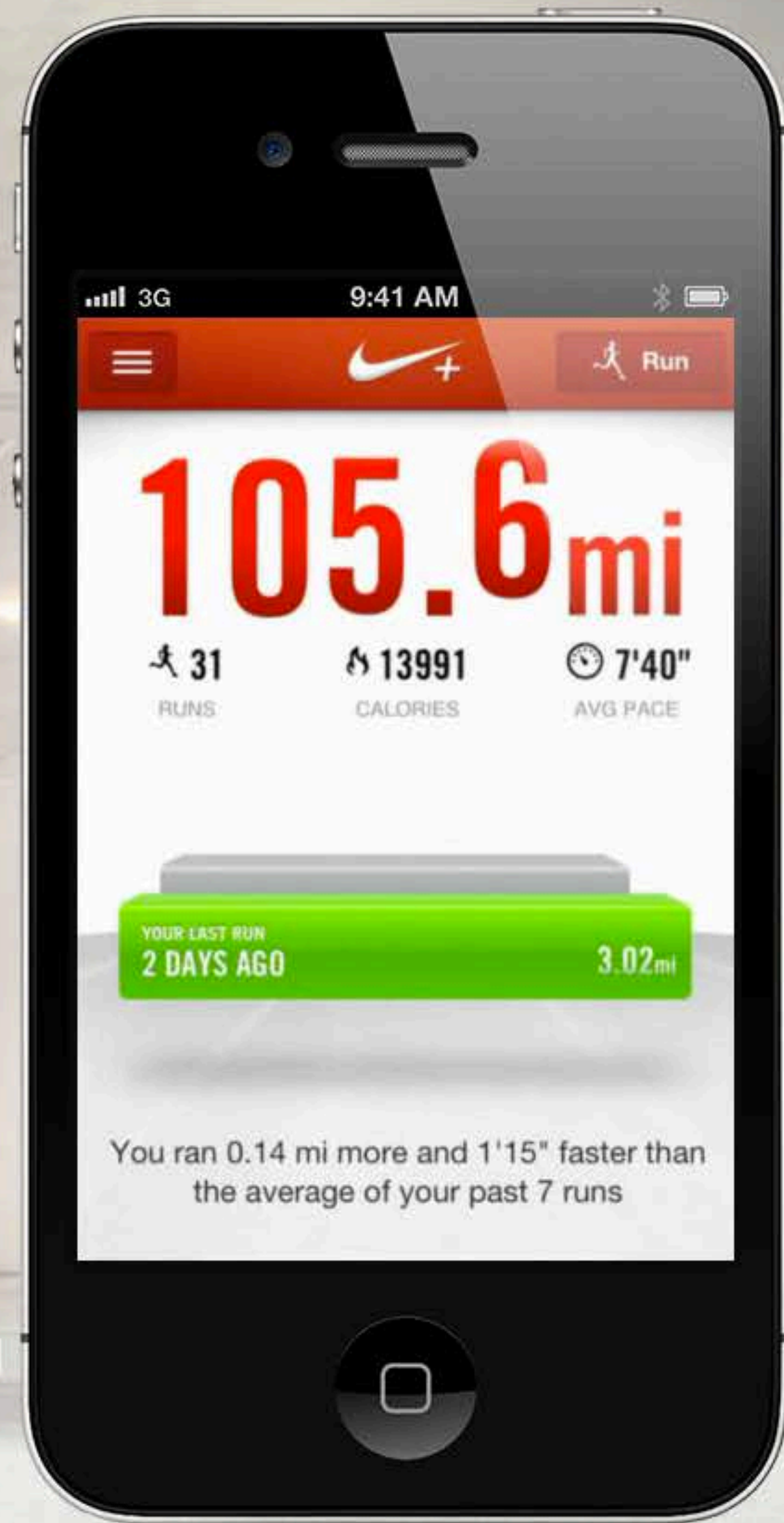
DURING RUN



AFTER RUN



DISTANCE
3.02 MI



AFTER RUN



DURING RUN

[HOME](#)

[NIKE LUNARGLIDE+](#)

[NIKE+ RUNNING APP > TRACK YOUR RUNS](#)

[SEE YOUR PROGRESS](#)

[SHARE YOUR RUNS](#)

[DO MORE](#)

[NIKE+ SPORTWATCH GPS](#)

SEE YOUR PROGRESS

SEE YOUR COMPLETE RUN HISTORY, INCLUDING PERSONAL BESTS AND FAVORITE ROUTES.



**EARN MEDALS, TROPHIES AND TRACK
YOUR PERSONAL BESTS.**



PERSONAL BESTS

HOME

NIKE LUNARGLIDE+

NIKE+ RUNNING APP > TRACK YOUR RUNS

SEE YOUR PROGRESS

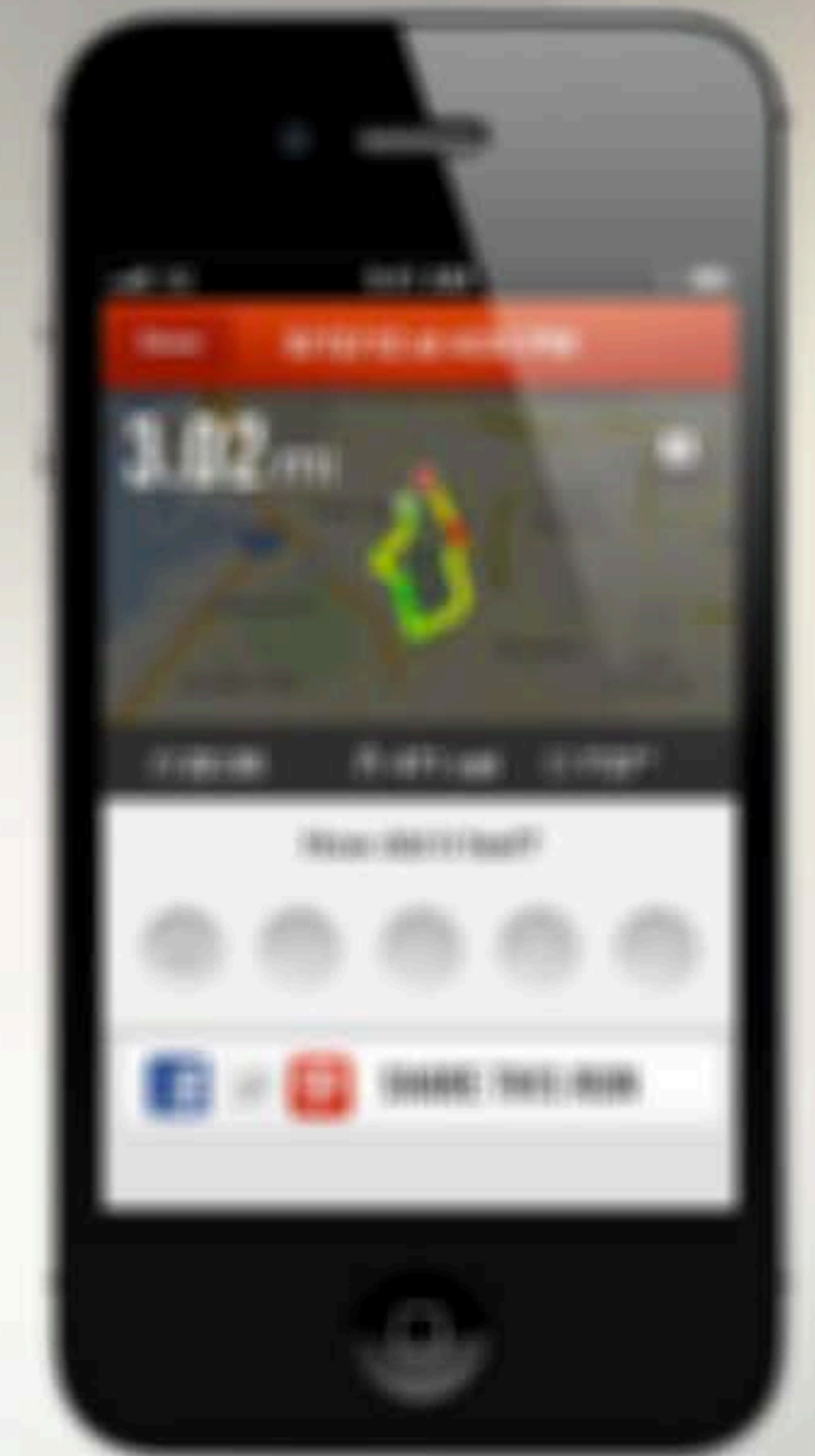
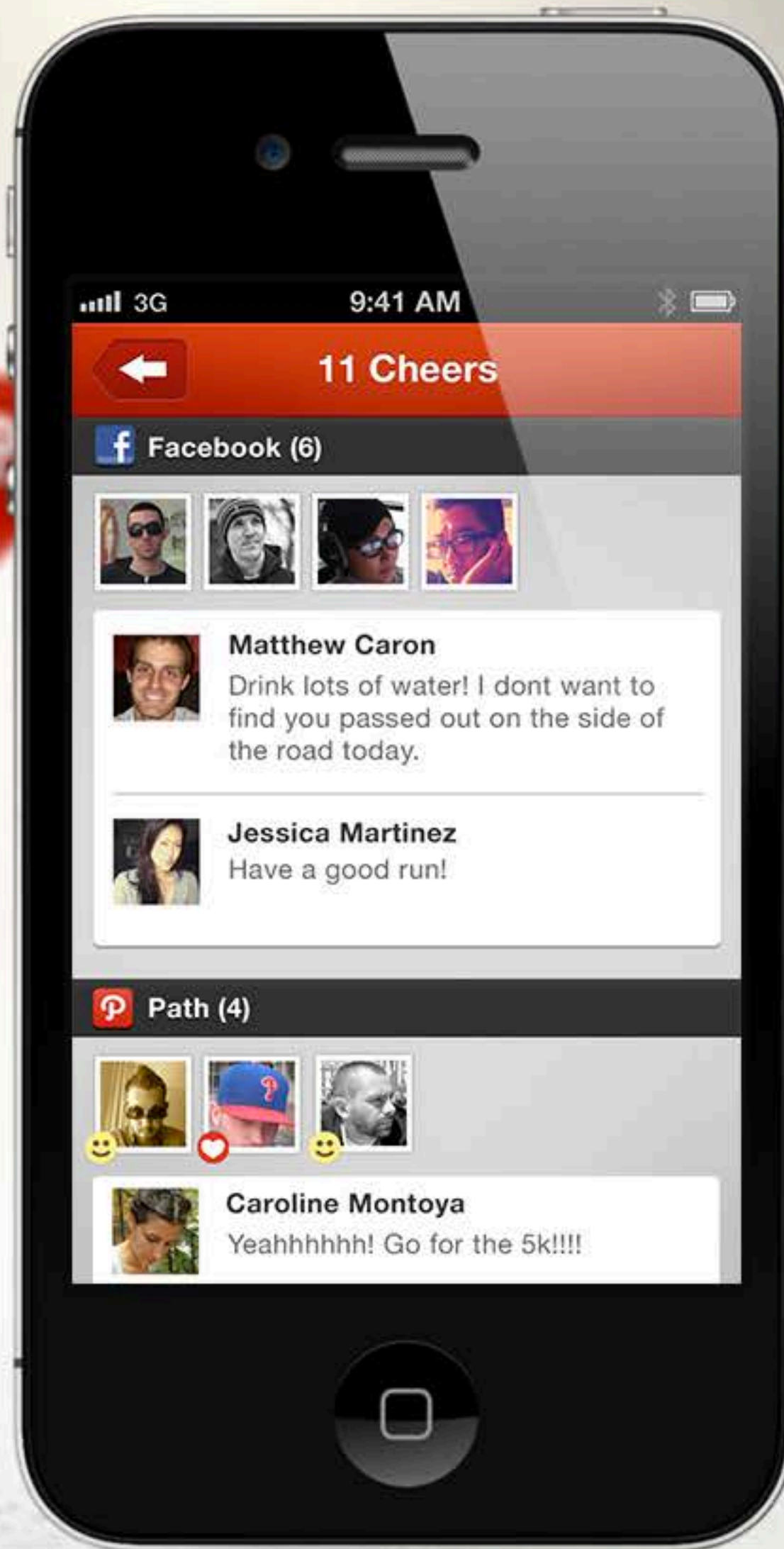
SHARE YOUR RUNS

DO MORE

NIKE+ SPORTWATCH GPS

SHARE YOUR RUNS

GET IN-RUN CHEERS THROUGH YOUR HEADPHONES, AND SHARE ROUTES ON FACEBOOK, PATH AND TWITTER.



IN-RUN CHEERS

HOME

NIKE LUNARGLIDE+

NIKE+ RUNNING APP > TRACK YOUR RUNS

SEE YOUR PROGRESS

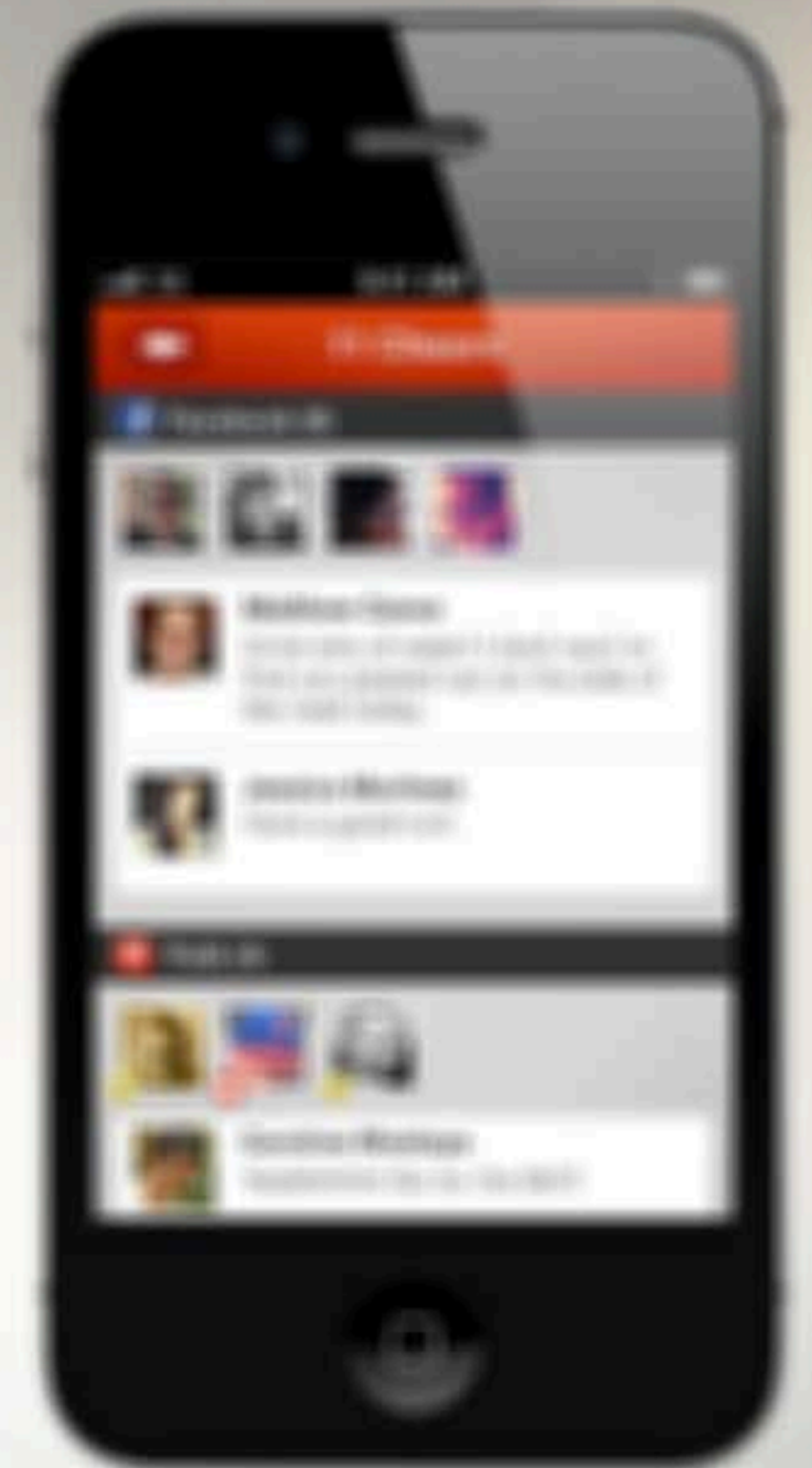
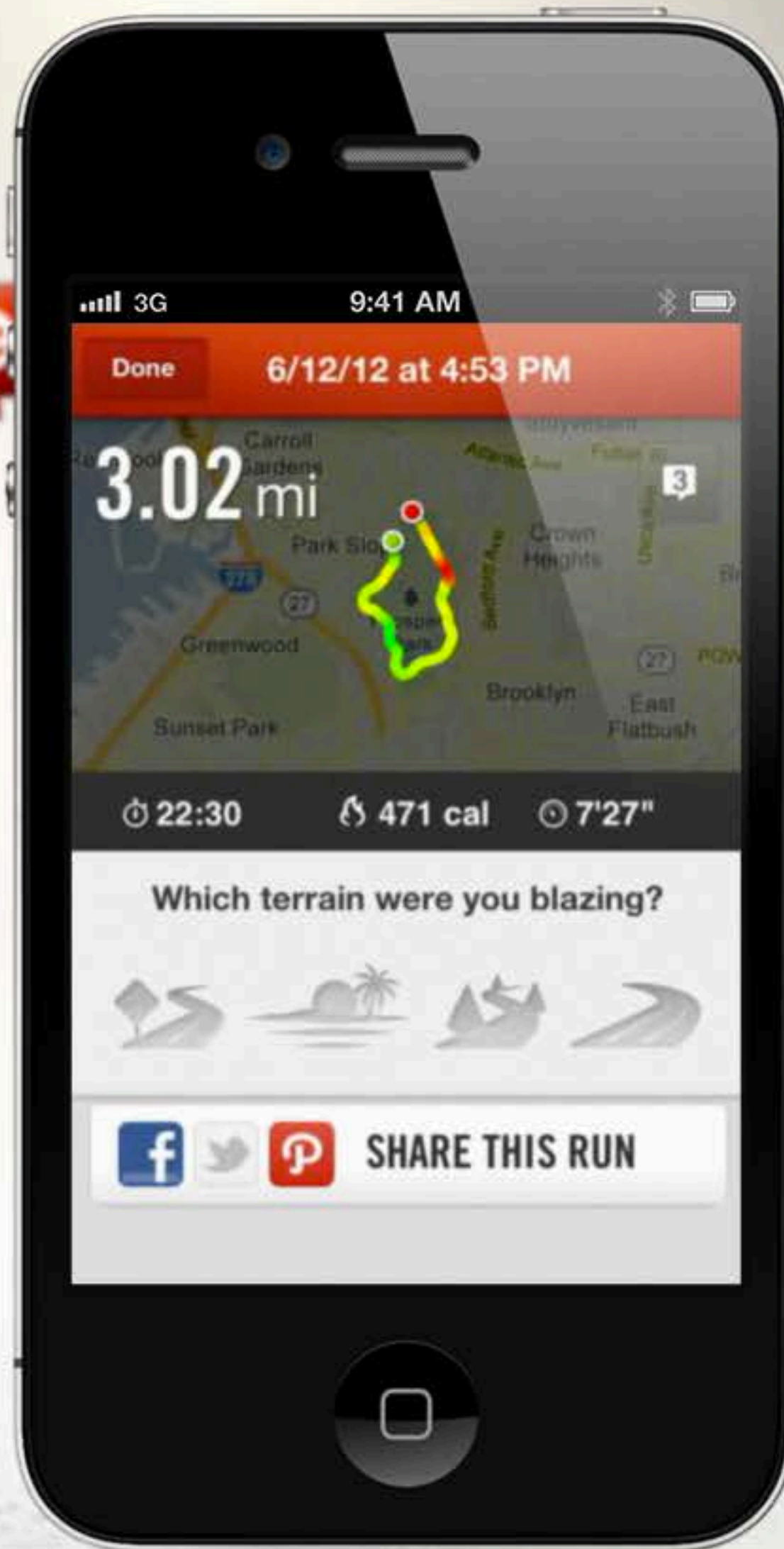
SHARE YOUR RUNS

DO MORE

NIKE+ SPORTWATCH GPS

SHARE YOUR RUNS

GET IN-RUN CHEERS THROUGH YOUR HEADPHONES, AND SHARE ROUTES ON FACEBOOK, PATH AND TWITTER.

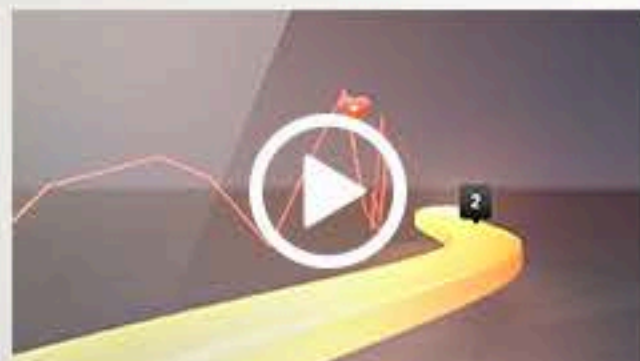


IN-RUN CHEERS

SHARE ROUTES

DO MORE

USE NIKEPLUS.COM TO GET EVEN MORE OUT OF YOUR RUNNING.



NIKE+ SPORTWATCH GPS

TRACK YOUR RUNNING

NIKE+ SPORTWATCH GPS RECORDS YOUR PACE, DISTANCE, ROUTES, CALORIES, AND HEART RATE.



STEPS



TIME



PACE



CALORIES



HEART RATE





PACE / DISTANCE

[HOME](#)

[NIKE LUNARGLIDE+](#)

[NIKE+ RUNNING APP](#)

[NIKE+ SPORTWATCH GPS > TRACK YOUR RUNNING](#)

[SEE YOUR PROGRESS](#)

[DO MORE](#)

[COMPARE EXPERIENCES](#)



CALORIES

[HOME](#)

[NIKE LUNARGLIDE+](#)

[NIKE+ RUNNING APP](#)

[NIKE+ SPORTWATCH GPS > TRACK YOUR RUNNING](#)

[SEE YOUR PROGRESS](#)

[DO MORE](#)

[COMPARE EXPERIENCES](#)



HEART RATE

[HOME](#)

[NIKE LUNARGLIDE+](#)

[NIKE+ RUNNING APP](#)

[NIKE+ SPORTWATCH GPS > TRACK YOUR RUNNING](#)

[SEE YOUR PROGRESS](#)

[DO MORE](#)

[COMPARE EXPERIENCES](#)

**RECORDS YOUR
RUNNING ROUTES.**



SEE YOUR PROGRESS

SEE YOUR RESULTS, RUN HISTORY,
AND PERSONAL RECORDS.



RESULTS

[HOME](#)

[NIKE LUNARGLIDE+](#)

[NIKE+ RUNNING APP](#)

[NIKE+ SPORTWATCH GPS](#) > [TRACK YOUR RUNNING](#)

[SEE YOUR PROGRESS](#)

[DO MORE](#)

[COMPARE EXPERIENCES](#)

SEE YOUR PROGRESS

SEE YOUR RESULTS, RUN HISTORY, AND PERSONAL RECORDS.



RUN HISTORY

SEE YOUR PROGRESS

SEE YOUR RESULTS, RUN HISTORY,
AND PERSONAL RECORDS.



PERSONAL RECORDS

[HOME](#)

[NIKE LUNARGLIDE+](#)

[NIKE+ RUNNING APP](#)

[NIKE+ SPORTWATCH GPS > TRACK YOUR RUNNING](#)

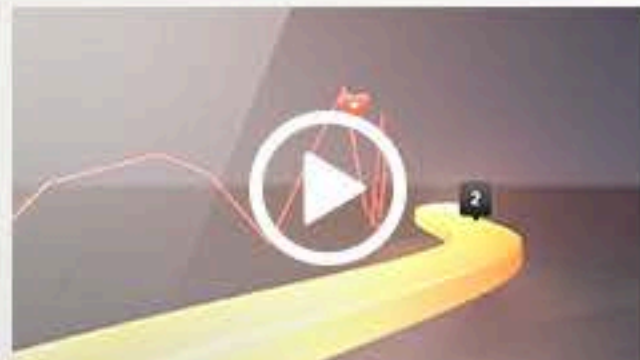
[SEE YOUR PROGRESS](#)

[DO MORE](#)

[COMPARE EXPERIENCES](#)

DO MORE

USE NIKEPLUS.COM TO GET EVEN MORE OUT OF YOUR RUNNING.



COMPARE NIKE+ RUNNING EXPERIENCES



NIKE+ GPS SPORTWATCH






NIKE+ RUNNING APP



NIKE+ SPORTBAND



NIKE+ FOR IPOD NANO

 <p>DISTANCE, PACE TRACKER, TIMER, CALORIE COUNTER</p>	✓	✓	✓	✓
 <p>GPS</p>	✓	✓		
 <p>HEART RATE • REQUIRES POLAR WEARLINK+ HEART RATE TRANSMITTER</p>	✓		✓	

NIKE+ FUEL BAND

MAKE LIFE A SPORT

NIKE+ FUEL BAND TRACKS YOUR ACTIVITY THROUGH A SPORT-TESTED ACCELEROMETER. THEN TRANSLATES EVERY MOVE INTO NIKEFUEL. NIKE+ FUEL BAND TRACKS RUNNING, WALKING, DANCING, BASKETBALL – AND DOZENS OF EVERYDAY ACTIONS.



NIKEFUEL



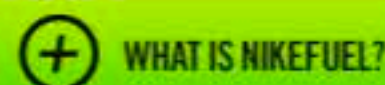
STEPS



TIME



CALORIES





IT STARTS WITH A GOAL

SET YOUR DAILY GOAL AND NIKE+ FUEL BAND TRACKS YOUR PROGRESS, LIGHTING UP FROM RED TO GREEN THROUGHOUT THE DAY. GET TO GREEN AND YOU'VE HIT YOUR GOAL.



GET CONNECTED

FUELBAND WIRELESSLY LINKS TO YOUR MOBILE DEVICE AND
CONNECTS TO YOUR COMPUTER VIA BUILT-IN USB.



MOBILE DEVICES



MAC + PC

NIKE+ FUEL BAND APP

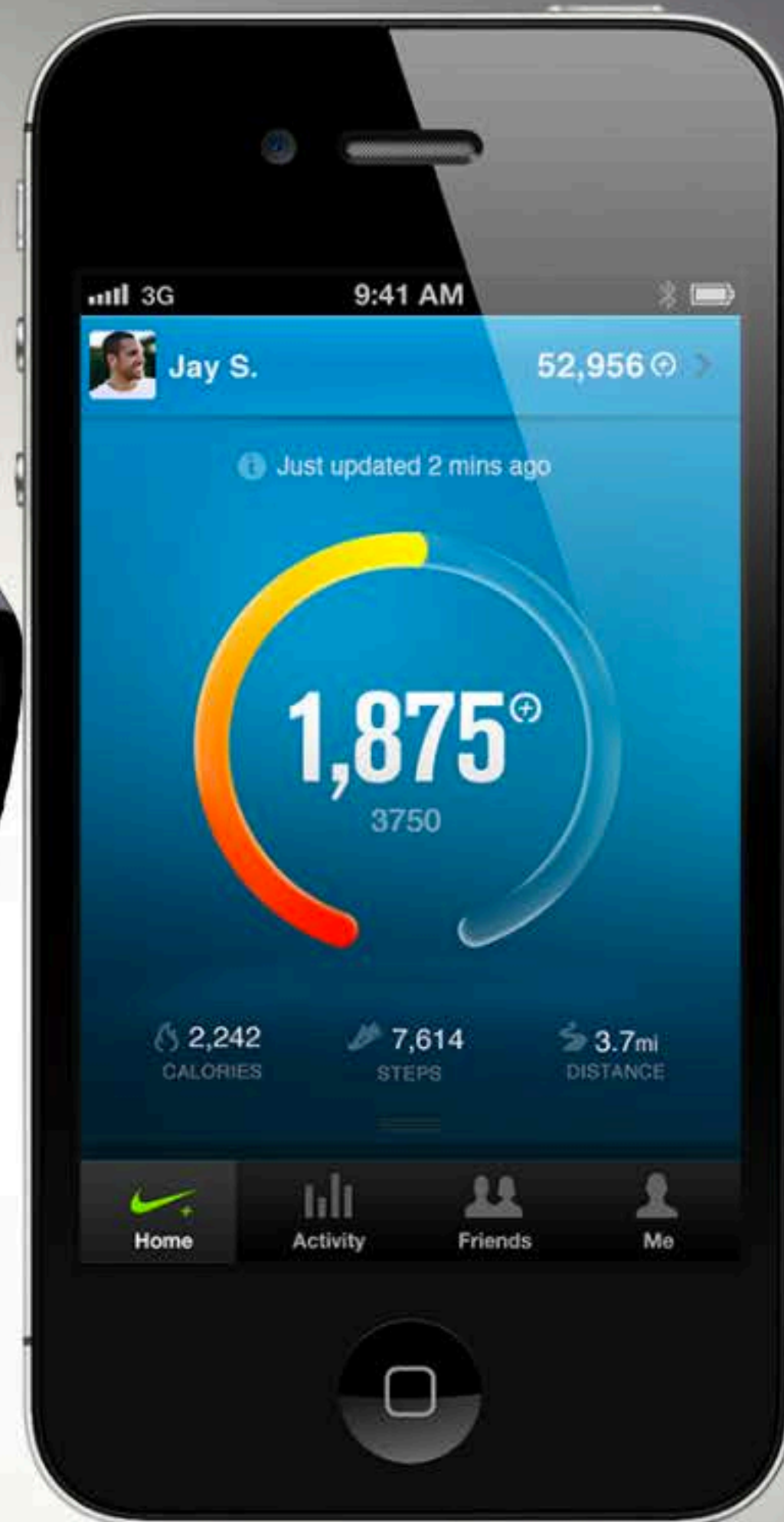


GO MOBILE

GET THE FREE NIKE+ FUELBAND MOBILE APP TO SYNC WIRELESSLY, TRACK YOUR PROGRESS IN REAL TIME, AND GET EXTRA MOTIVATION ON THE GO.

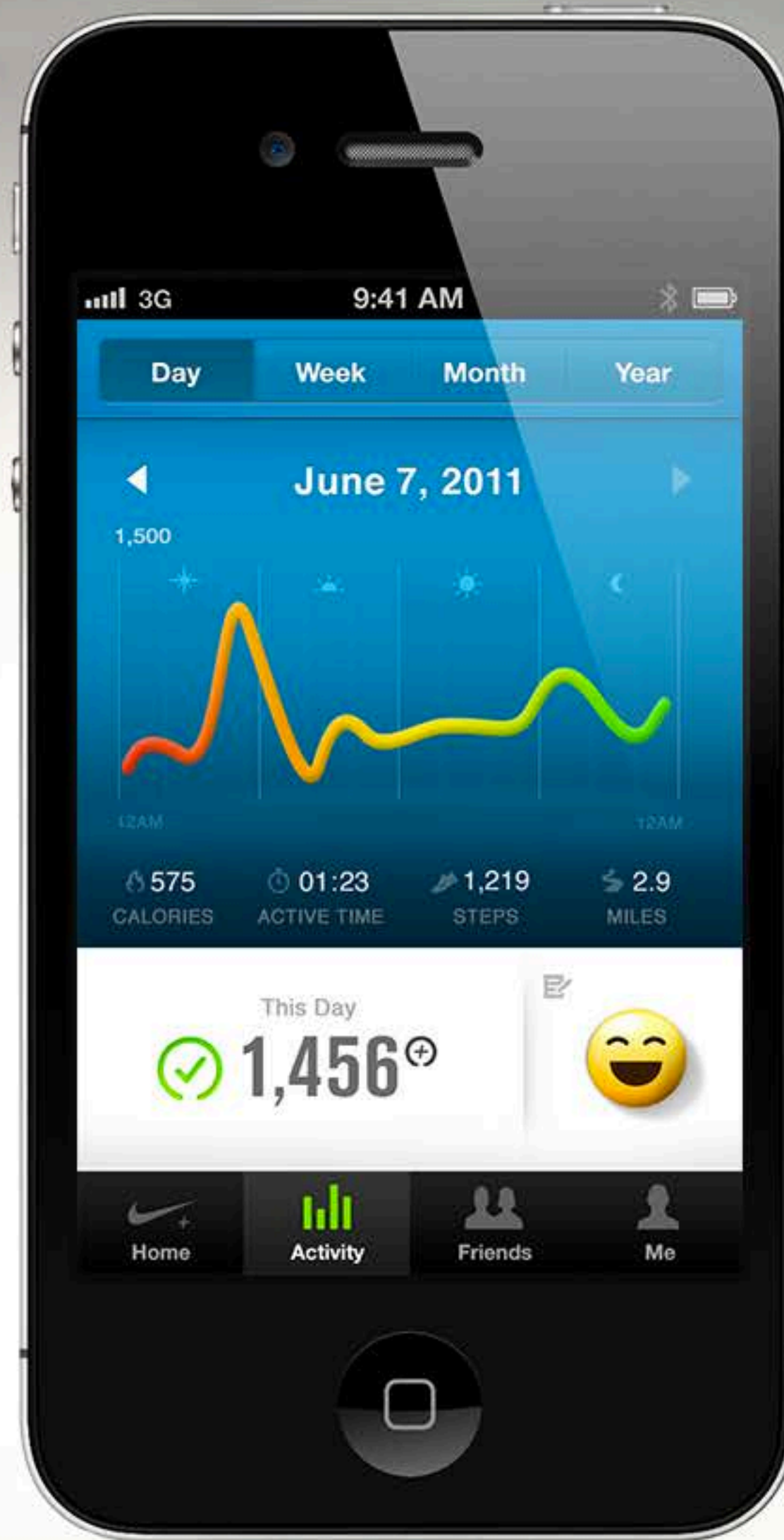


MOBILE DEVICES



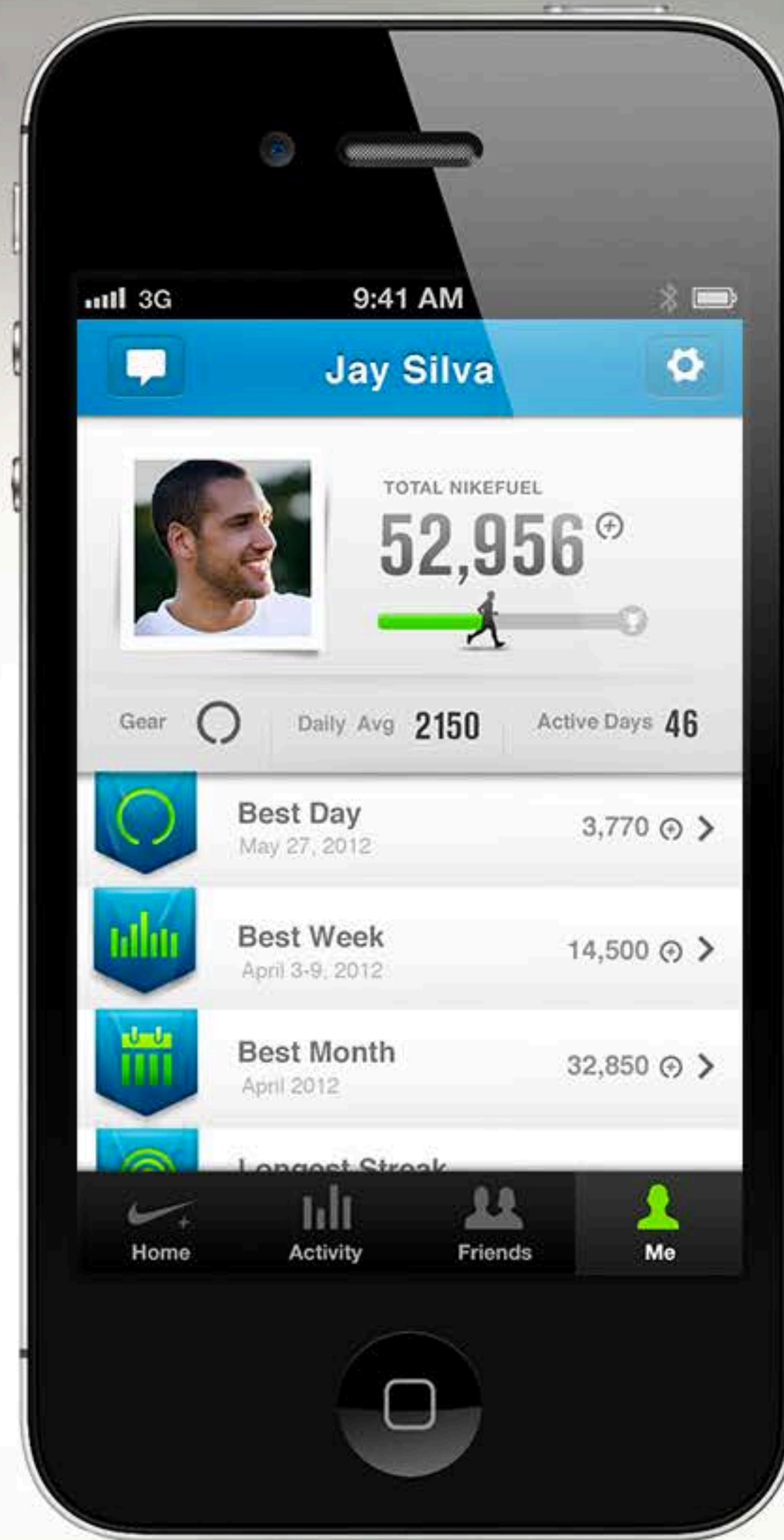
SEE YOUR PROGRESS

FIND OUT HOW YOU DID THIS WEEK, MONTH AND BEYOND. THE APP BREAKS YOUR ACTIVITY DOWN AND GRAPHS IT UP, SO YOU CAN MAKE SENSE OF IT FROM A GLANCE. REVIEW YOUR PROGRESS ON YOUR COMPUTER.



TELL THE WORLD

HIT YOUR GOALS. BREAK YOUR
PERSONAL RECORDS AND SHARE IT
ALL ON FACEBOOK AND TWITTER.



GET MORE

NIKE+ FUELBAND PLUGS IN THROUGH YOUR USB AND SYNCs WITH NIKEPLUS.COM, SO YOU CAN TRACK YOUR PROGRESS, COMPARE WITH THE NIKE+ COMMUNITY, AND GET MOTIVATION TO DO MORE.





NIKE HYPERDUNK+

NIKE+ BASKETBALL

TAP TO ACTIVATE



NIKE LUNARTR1+
NIKE+ TRAINING



NIKE HYPERDUNK+
NIKE+ BASKETBALL

TAP TO ACTIVATE



NIKE LUNARTR1+
NIKE+ TRAINING



NIKE HYPERDUNK+
NIKE+ BASKETBALL



NIKE LUNAR HYPERWORKOUT+
NIKE+ TRAINING

TAP TO ACTIVATE